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Individual Creativity

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Individual Creativity

Individual creativity refers to the process in which new ideas, thought, and concepts are developed by an individual in certain situations. Some of these ideas may lead to one's success, while other ideas may not. Creating thoughts and ideas is easier since almost every individual has a great idea, according to the situation at hand. However, implementing those ideas is the hardest part for most individuals. One might have a great idea of how to deal with a situation like eradicating pests in the garden, but if they do not have the support or resources needed, it becomes impossible to be implemented. It is highly unlikely that individuals with creative concepts and ideas will be successful. Nevertheless, there are individuals whose creative thinking helps them to become successful in the long run.

Individuals become successful by sticking to their creative ideas. For example, the famous Mark Zuckerberg, who created Facebook, started as an idea in which he stuck with it, found people (dorm mates) who would collaborate and help him in implementing the concept, and just like that, Facebook was created. Up to now, Facebook is one of the most downloaded and used applications by individuals around the world. Also, Zuckerberg is among one of the richest man in the world at only 37 years. This shows that when an individual with a great idea, collaborate with people with the same dream and support each other through this idea, the success is bound to happen no matter how many times they try.

Some ways can lead an individual's creativity to success. The ways include working with no limit, brainstorming, often failing to motivate an individual for not giving up on their ideas and keeping the ideas intact (Wang & Nickerson, 2017). First, working with no limit indicates that individuals need to work hard and smart to be successful. They should keep innovating and thinking about trying different methods that will help in comparing the results of other trials.

This would enable an individual to know where something went wrong or if the product is ready to launch.

Secondly, brainstorming includes involving other individuals who are interested in your ideas and concepts here, and one might get other ideas that may help their growth. This would assist in implementing the ideas which would become successful. For example, Mark Zuckerberg involved his dorm mates in helping him to brainstorm his creative idea about Facebook. Thus, this made the idea even more diverse, and it turned out to be a success. Getting support from people from the same field or with different positive opinions about a plan can help it become a success.

Thirdly, failing often leads to success if the individual keeps trying any way they can. Most individuals give up or do not want to share their ideas or concepts because they are afraid to fail. One must take that initiative and risk to see their ideas succeed, no matter how many times they fail at it. Finally, writing down ideas and concepts in a book helps in keeping them intact. That book should not be easily lost since an individual can go back and refer to the ideas they need to start the implementation of a project or product. Hence, individual creativity can lead to success if they are involved with the right people for support and believing in oneself.

References

- 1 Wang, K., & Nickerson, J. V. (2017). A literature review on individual creativity support systems. *Computers in Human Behavior*, 74, 139-151.

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