

SD	D	N	A	SA		
1.	Every action I take on my job should add value for our customers, our clients, or the public.	1	2	3	4	5
2.	Let company leadership ponder the future; I have my own job to get done.	5	4	3	2	1
3.	Strategic thinking is fluff. Somebody down the organization has to get the job done.	5	4	3	2	1
4.	A company cannot become great without an exciting vision.	1	2	3	4	5
5.	What I do on the job each day can affect the performance of the company many years into the future.	1	2	3	4	5
6.	It is rather pointless to develop skills or acquire knowledge that cannot help you on the job within the next month.	5	4	3	2	1
7.	Strategic planning should be carried out in a separate department rather than involve people throughout the organization.	5	4	3	2	1
8.	It makes good sense for top management to frequently ask itself the question, "What business are we really in?"	1	2	3	4	5
9.	If a company does an outstanding job of satisfying its customers, there is little need to worry about changing its mix of goods or services.	5	4	3	2	1
10.	Organizational visions remind me of pipe dreams and hallucinations.	5	4	3	2	1
11.	I like the idea of an organization sending a group of managers and professionals to an off-site strategy development session every couple of years or so.	1	2	3	4	5
12.	Strategy formulation is a bureaucratic exercise that usually gets the organization nowhere.	5	4	3	2	1