

**Asynchronous Individual Presentations:**  
**Flex your ‘Sociological Imaginations’ (20%)**

For this assignment, you will be asked to flex your sociological imagination, sharing your learnings with the class in an asynchronous presentation format. Presentations will be due: **Thursday, March 31<sup>th</sup>**.

For C. Wright Mills, the “sociological imagination” was about making necessary connections between private *troubles* and public *issues*—connecting biography and history.

The task of the assignment is to take up the original challenge from Mills and apply it to course material.

For this assignment, you are asked to deliver an **asynchronous presentation** on a recent evidence-driven news story you have read in The Conversation Canada (<https://theconversation.com/ca>)

Your task is to put this evidence-driven news story in conversation with the course material, by drawing connections between the news story and your readings, focusing in on **one concept** from our course textbooks, **in relation to one of the following broad topics**:

Government & Politics, Work & the Economy, Health & the Body, The Environment

The specific concept that you select to focus on within each of these topics, is up to you. The task here is to (1) select one of the broad topics listed above (like, work, for example), then (2) find an article related to that topic (use the search function on the website: <https://theconversation.com/ca>), and then (3) make connections between the article and the textbook.

In terms of **the format for the asynchronous presentation**, the presentation style is up to you: present in a cohesive format, using a presentation style of your preference (podcast, blog post, infographic, PowerPoint slides, etc.)

No matter the format you select, your presentation should be accompanied with a supporting document, like a podcast transcript, or a presentation script. If you imagine that this presentation would take approximately **5 minutes** for your reader to work through, you’re looking at somewhere around 700 words. In your supporting document, be sure to include references (APA referencing style).

Suggested questions to address in your presentation.

- What is the news article about?
- Who wrote it?
- Why does it matter, and **why should we care?**
- How does the textbook help us to make sense of the news article?
  - Which concept do you think helps us to think through the issue?
- What are the key takeaways?
- Where can we go to learn more about this topic?

### **Resources to draw upon as you structure your presentation:**

For podcasting //

- Audacity: <https://www.audacityteam.org/>

For blog posts, infographics, or PowerPoints, etc. //

- Design: Canva: [https://www.canva.com/en\\_gb/](https://www.canva.com/en_gb/)
- Images: Unsplash: <https://unsplash.com/>

### **The Sociological Imagination:**

For a refresher on the ‘sociological imagination’ review Chapter 1 of your textbooks (Week 2 of our course material), and also check out this video:

<https://www.youtube.com/watch?v=BINK6r1Wy78>

### **Marking Criteria:**

Aspect of performance	+		Avg		-
<i>Thinking skills</i> (criticism, analysis, interpretation, logic, argumentation, evaluation, use of comparison, anticipating counter-arguments, etc.)					
<i>Comprehension</i> (accuracy in facts, details and representation of author views, grasp of key issues, etc.)					
<i>Presentation skills</i> (structure and organization, clarity, precision, grammar/spelling, use of illustration, style, etc.)					