

Name

Post Test 5 Rubric

Description

Rubric Detail

Levels of Achievement

Criteria	Minimal/No Achievement	Competent	Proficient
Identification of Issues	5 Points Does not recognize the problems or issues of the case, or identifies problems and issues that are not based on facts of the case; displays little understanding of the issues, key problems, and the company's present situation and strategic challenges; executive summary does not present a clear overview of the case issues; main points are not outlined, or cannot be understood	15 Points With a few exceptions, identifies and outlines the principal problems and issues in the case; demonstrates an acceptable understanding of the company's issues, current situation, and strategic challenges; executive summary provides an adequate overview of the case issues and problems; summary is missing a few minor points, but meets expectations	25 Points Presents and identifies or explains the perspectives of any stakeholders involved in the case, the explanation is accurate and detailed descriptions of the problems and issues central to the case are provided; provides a well-focused diagnosis of strategic issues and key problems that demonstrates an excellent grasp of the company's present situation and strategic challenges; descriptions are compelling and insightful.
Theories of Conflict	5 Points Does not adequately identify, summarize, or apply the theories of conflict.	15 Points With a few minor exceptions, adequately identifies summarizes, and applies the theories of conflict to the case study.	25 Points Clearly and accurately describes the unique perspectives of multiple key stakeholders in the case; demonstrates insightful analysis of strategic tensions or conflicts of interest between the stakeholders using the required theories of conflict to the case study.

Levels of Achievement

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Analysis and Evaluation	5 Points Simply repeats facts identified in the case and does not discuss the relevance of these facts; fails to draw conclusions, or conclusions are not justified or supported; does not present relevant research or data; shows no critical examination of case issues	15 Points Provides an acceptable analysis of most of the issues and problems in the case; in most instances, analysis is adequately supported by theory and empirical data; appropriate conclusions are outlined and summarized	25 Points Presents a balanced, in-depth, and critical assessment of the facts of the case in light of relevant empirical and theoretical research; develops insightful and well-supported conclusions using reasoned, sound, and informed judgments
Essay Length	0 Points No achievement.	8 Points Essay length does not meet minimum 3 page requirement.	15 Points Essay length is at least 3+ pages of content.
Essay Format (Cover Page, Reference Page, APA style)	0 Points No achievement.	5 Points Missing cover page and/or reference page and/or does not follow APA format.	10 Points Essay incorporates all required formatting components.

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