



# VISUAL ARTS

## HSC ASSESSMENT TASK

Name:  
Unit: 2 Unit HSC Course  
Assessment Task: 1  
Case Study1 – Public Art “Artist Practice”

**Total Weighting: 20%**

Date Issued: Friday 5th November, 2022

Date Due: Friday February 3rd, 2023

### Outcomes:

Content	Higher School Certificate course
practice	H7: applies their understanding of practice in art criticism and art history
conceptual framework	H8: applies their understanding of the relationships among the artist, artwork, world and audience
frames	H9: demonstrates an understanding of how the frames provide for different orientations to critical and historical investigations of art
representation	H10: constructs a body of significant art histories, critical narratives and other documentary accounts of representation in the visual arts

### Assessment Criteria:

In your task you will be assessed on

- write in a concise and well-reasoned way
- present an informed point of view

### Question:

***Explain how artists use simple yet powerful imagery to portray aspects of the world.***

***In your answer, refer to specific artists and artworks you have studied.***

### Instructions:

**You are to investigate the Artist Practice of 2 Public Artists (Street Artists) and 2 of their works, you may refer to the list below to assist you with your selection, or alternatively, you may investigate your own.**

Shepard Fairey	Robert Charles Guillemin “Sidewalk Sam”	Banksy
Blek le Rat	Thierry Guetta “Mr Brainwash”	Invader
Jean-Michel Basquiat	Fafi	Keith Haring
		Pez

### Include:

Demonstrate connections between Artist Practice and the Conceptual Frame  
ie. Present a clear relevance of media to concept.  
How the media has been utilised?  
Significance of media to Concept and Audience



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<b>MARKING CRITERIA: Public Art "Artist Practice"</b>	<b>MARK/GRAD E</b>
<p><b>An outstanding assessment will consist of:</b>            Demonstrates a highly developed understanding of practice and a sustained reflective engagement informed by possibilities, conventions and ways to proceed practically and conceptually. Demonstrates an authoritative understanding of the art world acknowledging complex and subtle relations among the artist, artwork, world and audience. Shows a sophisticated understanding of how interpretive frameworks represent points of view and a highly developed understanding of representation as the interpretation of content related to the expressive form of the work. Demonstrates a highly developed understanding of how meanings are sustained at a number of levels by engagement with practice, art world agencies and interpretive frameworks. Demonstrates resolution, coherence and completeness that is outstanding, innovative and cutting edge.</p>	<p><b>A</b> <b>10 - 9</b></p>
<p><b>A sound assessment will consist of:</b>            Demonstrates a well developed understanding of practice and a sustained engagement informed by possibilities, conventions and ways to proceed practically and conceptually. Demonstrates an accomplished understanding of the art world acknowledging relations among the artist, artwork, world, and audience. Shows an accomplished understanding of how interpretive frameworks represent points of view. Demonstrates a well developed understanding of representation as the interpretation of content related to the expressive form of the work. Demonstrates an accomplished understanding of how meanings are sustained at a number of levels by engagement with practice, art world agencies and interpretive frameworks. Demonstrates resolution, coherence and completeness that is accomplished.</p>	<p><b>B</b> <b>8 - 7</b></p>



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(Artist Practice/Conceptual Frame)

## Public Art

### Introduction

Outline your paper and the path you wish to take with reference to the question.

Define 'connections between art and society' (what is society in this case) ie Conceptual Frame

Introduce Street Art

Introduce Artist 1 and type of Street Art

Introduce Artist 2 and type of Street Art

ie. Installation, Site specific, Graffiti writers (text), Stencil, Happening, Sculptural, Performance, Digital Media ie Video, Sound or Internet, etc.

### Possible things to discuss

1. **Define Street Art** - What is Street Art/Public Art?

- Rebellion against society
- Finding a voice to talk about society
- Purpose of Street Art/Public Art
- Brief Analysis/Meaning/Definition of Street Art/Public Art

2. **Historical Context** – Background - Who, What and Why

- Against the Establishment
- Redefine the relationship between art world, and society
- Societies view on this art form (people and establishment)

3. **Contemporary Context** - Background - Who, What and Why - Leading toward?

- Becoming mainstream
- Growing understanding about the movement
- Almost common place

### Body

#### Artist 1 - Name

- Influences / Reactions
- Movement / Style (ie Stencil Art)
- Impact upon Question

#### Artwork 1 - IN DEPTH ANALYSIS

##### Tie to question PEEL Method

- (Point - make a point about the work Evidence - some evidence to show this point Explain - explain how this evidence supports your point Link - link back to the point/question)
- Chunk your writing

Use Conceptual Frame to further your position ie. Artist, World, Audience, Work

Discuss Artist Practice and the frames

Provide the Context for the creation of the work

#### Artwork 2 - To support Artwork 1 and YOUR position on the question (Supplemental)



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### Artist 2 - Name

- Influences / Reactions
- Movement / Style (ie Installation Art)
- Impact upon Question

### Artwork 1 - IN DEPTH ANALYSIS

#### Tie to question PEEL Method

- (Point - make a point about the work Evidence - some evidence to show this point Explain - explain how this evidence supports your point Link - link back to the point/question)
- Chunk your writing

Use Conceptual Frame to further your position ie. Artist, World, Audience, Work

Discuss Artist Practice and the frames

Provide the Context for the creation of the work

### Artwork 2 - To support Artwork 1 and YOUR position on the question (Supplemental)

### Conclusion

- Reinforce the Question including Themes of the paper
- Discuss in brief the artists and their works - Themes - Similarities / Differences with reference to the question
- Specifics of the works or movements with reference to the question
- Summative sentence to tie everything together and close your paper.