**Business Plan Content**

Part I. Management Team and Hierarchy; Employee Training and Incentives Program

1. List each member of the management team
2. Write job descriptions for each member of the team, including clear expectations regarding behavior, hours of work, performance expectations, and any credentials that will be required.
3. Create an organizational chart with each member of the management team.

Part II. Training Program for Employees.

1. What is the businesses philosophy for training employees?
2. Create a 3-day orientation program for new employees that trains employees on each relevant ‘moment of truth’ in the sport delivery system. Include a full agenda for each day (including times and activities for the new employees; lunch; breaks; etc.)

Part III. Rewards Program for Employees

1. How will the business motivate and reward employees? Create an incentives program that the business will use to reward employees and to motivate performance. Incentives should be directly tied to best practices used during each ‘moment of truth’.

Grammar, spelling, organization, and formatting (APA) are correct (-1 per error)