



MGT100 Principles of Management – Semester 1, 2023

Assessment 2 - Individual Research Essay

Submission Deadline: Sunday, April 9th, 2023, at 10pm

TransIndian Transport Services is a transport and logistics services provider based in Perth, Western Australia. The company has 1000 employees and owns the largest fleet of cargo trains and cargo ships across Australia. In recent years, the company has started investing in greenhouse gas emissions reduction initiatives to address the ever-increasing societal and environmental issues the developed and developing countries around the world are dealing with. However, it has come to the attention of senior management that despite the efforts of the company to deliver on green economy and sustainable development promises, the communities in which the company is operating are still concerned about the company's operations and believe that there is a lot more to be done by the company. John, CEO at TransIndian Transport Services, calls for a leadership meeting where all senior managers attend to discuss the potential opportunities they should pursue to ensure the requirements of their stakeholders are met to the best of their ability and in a timely manner.

You, as Head of Planning Department, have been given a month to compile a report outlining all potential avenues for further investigation during the next leadership meeting. Discuss what you need to do to efficiently and effectively address the challenges put forward by your stakeholders. For this, you may need to meet with other senior/middle/frontline managers as well as suppliers and contractors etc. What do you think the main challenges are for you to tackle to be able to compile such a report? What do you need to include in your report to ensure the company would achieve its social responsibility goals whilst attending to its legal and financial commitments?

Good Luck!

MGT100 Teaching Team