

Worksheet 6A Communicating Results

I need to communicate to this audience		This format would be most appropriate	This channel(s) would be most effective
1	To all Chicagoans	Using a visual presentation of information, such as an infographics or chart.	Social media platforms, would be the most appropriate channels to target a broad spectrum of Chicago's population and disseminate essential messages.
2	People who own houses, run for the City Council, and generally reside in neighborhoods with the most significant health gaps in the Chicago area	Town hall meeting or community forum	Local community groups and advocacy campaigns, community organizations and advocacy groups will be the most effective vehicles for reaching this audience.
3	Health disparities in Chicago are born out of those affected by it.	Direct dialogue	Social media are the perfect platforms to share personal stories.
4	Administering Chicago state affairs as mandated remains the role of policymakers and government officials.	Since the written report or policy brief is deemed the most suitable format for this audience, should you choose between the two, the written report or policy brief would be the most appropriate format for this audience	The best form of communication using this channel is to hold one-on-one meetings with policymakers, especially the policymakers or government officials
5	Some of the most booming are the city's robust financial institutions, media and entertainment companies, and some of the best and most renowned retailers.	A good presentation/workshop on the economic benefits of addressing health disparities would be the most convenient for this group of professionals	The possibility of representing a company at local events involving business associations is an effective avenue for accessing this audience
6	Health personnel of Chicago.	A session on identifying health inequities versus offering the best care for different racial groups would be more relevant.	Health professionals' associations or conferences will be a handy way to interact with people in this category. Additionally, collaboration with hospitals and healthcare institutions would be beneficial in developing training and development programs to train their employees on GHS and SDGs.