



PSY6001D

Contemporary Developmental Psychology

Narrated Poster

Date for Submission: Please refer to the timetable on ilearn

**(The submission portal on ilearn will close at 14:00 UK time
on the date of submission)**



Assignment Brief

As part of the formal assessment for the programme you are required to submit a narrated PowerPoint presentation for **Contemporary Developmental Psychology** assignment. Please refer to your Student Handbook for full details of the programme assessment scheme and general information on preparing and submitting assignments.

Learning Outcomes:

After completing the module, you should be able to:

1. Demonstrate critical consideration of a range of perspectives describing developmental outcomes and processes in the context of cognitive and social development.
2. Apply psychological knowledge to practical contexts within developmental psychology.
3. Employ sophisticated evidence-based reasoning in dealing with theoretical and methodological issues raised by research into developmental psychology.
4. Communicate effectively in writing.

All learning outcomes must be met to pass the module.



Guidance

Your assignment should include: a title page containing your student number, the module name, the submission deadline and the exact word count of your submitted document; the appendices if relevant; and a reference list in (see referencing section for more information). You should address all the elements of the assignment task listed below. Please note that tutors will use the assessment criteria set out below in assessing your work.

You must not include your name in your submission because Arden University operates anonymous marking, which means that markers should not be aware of the identity of the student. However, please do not forget to include your STU number.

Maximum word count: 1000-word poster and 15-minute presentation

Please refer to the full word count policy which can be found in the Student Policies section here: [Arden University | Regulatory Framework](#)

The word count includes everything in the main body of the assessment (including in text citations and references). The word count excludes **numerical data in tables, figures, diagrams, footnotes, reference list and appendices. All other printed words ARE included in the word count.**

Students who exceed the wordcount up to a 10% margin will not be penalised. Students should note that no marks will be assigned to work exceeding the specified limit once the maximum assessment size limit has been reached.



Assignment Task

Prepare a 15-minute narrated PowerPoint poster on the following:

Provide a critical overview of at least two developmental theories of adult development (e.g., Havighurst, Erikson, Levinson, etc.)

The narrated PowerPoint poster should be 15 minutes' duration. The PowerPoint poster should include a reference list on a separate slide.

Poster guidance

The poster must include the following 3 parts:

a) Introduction

- Introduce and define key concepts
- Provide an overview of what you would be presenting in your poster

b) Main body of the presentation

- Discuss your two chosen theories, providing a critical overview of the two, i.e., providing more than a description of the theories but demonstrating your understanding of the theories by critically reflecting on their strengths, limitations and how effectively each theory explains the various aspects of adult development (e.g., family and peer relationships, changes in life roles, retirement, etc.)

c) Conclusion

- You could explain the importance of understanding your chosen theories
- Your conclusion should address intentions referred to in the introduction



Poster guidance:

Your task is to produce a poster in PowerPoint based on the above assignment task. The submission should be made as a PowerPoint file. Under the My Assessment tab on iLearn, there is a choice of two PowerPoint templates (portrait and landscape) which are already set to the correct slide size for you. Please select one of these templates depending on the orientation you would like for your poster.

In your PowerPoint file, you should have three separate slides. The first slide should be a cover sheet, including your student number, module name, submission deadline and word count. The second slide should be your poster. The third sheet should be your list of references. The templates on iLearn already have these three slides set up for you.

If you experience any issues with the templates, you should manually edit the size of your slides by going to the 'Design' tab, then going to 'Slide Size' and selecting the 'Custom slide size' option. You can present the slides either landscape (120cm width x 80cm height) or portrait (80cm width x 120cm height).

On the poster slide, you should split up the information into distinct sections and use bullet-points, diagrams, tables and pictures to present the content where appropriate. In the first section, you should introduce the theoretical concept of adult development. In the next section, you should provide a critical evaluation of at least two developmental theories of adult development. Your evaluation should include the strengths and limitations of the theories in order to provide evidence to support your overall argument. Your evaluation should be supported by scientific research articles from peer reviewed journals with accompanying citations. These key research articles should be explored in depth (i.e., providing a summary of their aims, methods, findings and conclusions). You should use the lessons on iLearn to establish an initial understanding of the topic area but, to obtain the highest marks, evidence of wider reading is required. You should highlight the strengths and weaknesses of the key studies you discuss in terms of their methodological approach and how this might affect confidence in the findings. To obtain the highest marks, you should also incorporate contemporary issues/ topics. In the final section, you should present a logical conclusion based upon the arguments made both for and against the statement.



Narration guidance:

A good poster will include key points and then the narration will expand upon these. As part of the assessment, you should produce a 15-minute narration of your poster. This should take the form of an audio-recording included as an embedded narration on the poster slide.

You must narrate your poster by recording your voice (as an audio-recording in PowerPoint) and embedding this narration within the PowerPoint file on the poster slide. Your narration should not simply repeat the information presented on the poster slide. Instead, it should both explain and expand upon the information presented on the poster slide. This narration has a 15-minute time limit. Guidance on how to record and embed a narration can be found in the My Assessment tab on iLearn.

You are required to record your narrated poster and submit this as a Narrated PowerPoint file. If you are using Microsoft Office PowerPoint software to create your presentation, we recommend that you record your audio narration using the Microsoft Office PowerPoint built-in Audio Narration function. When creating your poster, you will need to make sure that you have a version of "Microsoft Office PowerPoint 2000" or above Installed.

Poster and Narration (1000 words and 15 minutes)
(100 marks)
(LOs: 1, 2, 3 & 4)

End of questions



Formative Feedback

Formative feedback is provided through ongoing lecturer support and formative assessment tasks such as set briefs, in-module activities, self-initiated briefs, and discussion with lecturers and peers (in online forums/debates). The level of formative feedback provided varies depending on the level of assessment.

This module provides formative feedback via in-module activities and discussion with lecturers and peers. Please ensure you engage in these activities and discussions, as doing so will help you to further develop your knowledge, skills and abilities, as well as others'.



Referencing Guidance

Guidelines for students studying BSc (Hons) Psychology, BSc (Hons) Psychology (Applied) and BSc (Hons) Psychology with Counselling:

You **MUST** underpin your analysis and evaluation of the key issues with appropriate and wide-ranging academic research and ensure this is referenced using the **APA system(s)**.

Follow this link to find the referencing guides for your subject: [Arden Library](#)

Guidelines for students studying

BA (Hons) Criminology and Psychology
BA (Hons) Criminology and Psychology with Foundation Pathways
BA (Hons) Criminology and Law
BA (Hons) Criminology and Law with Foundation Pathways
BA (Hons) Criminology and Sociology
BA (Hons) HRM and Psychology
BA (Hons) Psychology and Sociology
BA (Hons) Psychology and Sociology with Foundation Pathways
BA (Hons) Psychology and Human Resource Management
BA (Hons) Psychology and Law
BA (Hons) Social Science

You **MUST** underpin your analysis and evaluation of the key issues with appropriate and wide-ranging academic research and ensure this is referenced using the **AU Harvard system(s)**.

Follow this link to find the referencing guides for your subject: [Arden Library](#)



Submission Guidance

Assignments submitted late will not be accepted and will be marked as a 0% fail.

The assessment needs to be submitted as a PowerPoint file.

If you chose to submit multiple files, you must name each document as the question/part you are answering along with your student number ie Q1 Section A STUXXXX. **If you wish to overwrite your submission or one of your submissions, you must ensure that your new submission is named exactly the same as the previous in order for the system to overwrite it.**

You must ensure that the submitted assignment is all your own work and that all sources used are correctly attributed. Penalties apply to assignments which show evidence of academic unfair practice. (See the Student Handbook which is available on the A-Z key information on iLearn.)



Assessment Criteria (Learning objectives covered - all)

Level 6 study represents the student's increasing autonomy and independence in relation to their knowledge, understanding and skills. At Level 6, students are expected to demonstrate problem solving skills in both practical and theoretical contexts. This should be supported by an understanding of appropriate theory, creativity in expression and thought based on independent but informed judgments. Students should demonstrate the ability to seek out, invoke, analyse, and evaluate competing theories and claims to knowledge and work in a critically constructive manner. Work at this level is articulate, coherent, and skilled.		
Grade	Mark Bands	Generic Assessment Criteria
First (1)	80%+	<p>An outstanding knowledge base exploring and analysing the discipline, its theory, and any associated ethical considerations. The work demonstrates outstanding independence of thought and originality. There is outstanding management of learning resources, and a high degree of autonomy is demonstrated which goes above and beyond the brief.</p> <p>The work demonstrates intellectual originality and creativity. Writing is exceptionally well structured and accurately referenced throughout. Where appropriate, outstanding professional skills are demonstrated. The work is original and with some additional effort could be considered for internal publication.</p>
	70-79%	<p>An excellent information base within which the discipline is explored and analysed.</p> <p>There is considerable originality in the approach and the work demonstrates confidence and autonomy and extends to consider ethical issues. Learning resources have been managed with exceptional confidence and the work exceeds the assessment brief. Writing is exceptionally well structured and accurately referenced throughout.</p> <p>Where appropriate, an excellent level of professional skills are demonstrated and the work demonstrates a high level of intellectual and academic skills.</p>
Upper second (2:1)	60-69%	<p>A very good knowledge base which explores and analyses the discipline, its theory, and any associated ethical issues.</p> <p>There is evidence of some originality and independence of thought. A very good range of learning resources underpin the work and there is clear evidence of self-directed research. The work demonstrates the ability to analyse the subject and apply theory with good academic and intellectual skills. Academic writing skills are very good, expression is accurate overall, and the work is consistently referenced throughout.</p>

Lower second (2:2)	50-59%	A good understanding of the discipline which supports some analysis, evaluation and problem-solving within the discipline. There may be reference to some of the ethical considerations. The work shows a sound level of competence in managing basic sources and materials. Academic writing skills are good and accurate overall, and the work is planned and structured with some thought. Professional skills are good (where appropriate). The work may lack originality, but academic and intellectual skills are moving into the critical domain. The work is referenced throughout.
Third (3)	40-49%	Satisfactory level of performance in which there are some omissions in the understanding of the subject, its underpinning theory, and ethical considerations. There is little evidence of independent thought, and the work shows a basic use of sources and materials. Academic and intellectual skills are limited. The work may lack structure overall. There are some difficulties in developing professional skills (where appropriate). There is an attempt to reference the work.
Marginal Fail	30-39%	A limited piece of work in which there are clear gaps in understanding the subject, its underpinning theory, and ethical considerations. The work shows a limited use of sources and materials. Academic and intellectual skills are weak and there are errors in expression and the work may lack structure overall. There are difficulties in developing professional skills (where appropriate). The work lacks original thought and is largely imitative.
Clear fail	29% and Below	A poor performance in which there are substantial gaps in knowledge and understanding, underpinning theory and ethical considerations. The work shows little evidence in the use of appropriate sources and materials. Academic writing skills are very weak and there are numerous errors in expression. The work lacks structure overall. Professional skills (where appropriate) are not developed. The work is imitative.