Case Study Grading Rubric | EDUC840_B03_202620

Criteria	Ratings				Points
Presentation Content Development	70 to >63 pts Advanced • Thoughtful and scholarly approach to presenting the case study strategy. • Major points are stated clearly and are well-supported in written narrative form. • Strategy presents a strong blend of technology related elements for learning. • Strategy is balanced and aggressive in creating effective change.	63 to >58 pts Proficient • Limited scholarly approach to presenting the case study strategy. • Major points are stated, but clarity and support is limited in written narrative written form. • Strategy presents a limited blend of technology related elements for learning. • Strategy shows limited balance and aggressiveness in creating effective change.	58 to >0 pts Developing • Poor scholarly approach to presenting the case study strategy. • Major points are unclear or are insufficiently supported. • Strategy does not present a blend of technology related elements for learning. • Strategy does not show balance or aggressiveness in creating effective change.	0 pts Not Present	70 pts
Visual Table Development	40 to >36 pts Advanced The visual is clear and easy to understand, with well-organized information. Thoughtful design elements, such as colors, layout, and visual spacing, effectively engage the reader. The visual strongly supports and enhances the narrative's argument, making the strategy more persuasive. The visual accurately reflects all key elements of the three-year strategy, directly aligning with the written content.	36 to >33 pts Proficient The visual is mostly clear and understandable, though some parts lack organization. Design elements, such as colors and layout, are present and mostly engages the reader. The visual supports the narrative, but its impact on making the strategy persuasive is somewhat limited. It reflects all key elements of the three-year strategy, though some details may be less directly aligned with the written content.	33 to >0 pts Developing The visual is unclear and/or difficult to understand, has poor organization that hinders the reader's ability to follow the information. Design elements, such as colors and layout, are minimal and/or ineffective. The visual does not engage the reader. The visual provides limited support of the narrative and does not persuasively present the strategy. Key elements of the three-year strategy are missing or poorly aligned with the written content.	0 pts Not Present	40 pts

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Agenda Development	30 to >27 pts Advanced Agenda provides a varied list of items and varied stakeholder participation. Agenda is organized, follows an effective flow, and ensures a persuasive conclusion to the presentation.	27 to >24 pts Proficient Agenda provides limited variation of listed items and varied stakeholder participation. Agenda shows limited organization and flow. A persuasive conclusion to the presentation is included.	24 to >0 pts Developing Agenda lacks a varied list of items and/or varied stakeholder participation. Agenda lacks organization, does not follow an effective flow, and does not ensure a persuasive conclusion to the presentation.	0 pts Not Present	30 pts
Grammar and Mechanics	20 to >17 pts Advanced Spelling and grammar are correct. Sentences are complete, clear, and concise. Paragraphs contain appropriately varied sentence structures. There are 0–1 errors present that distract the reader from the content.	17 to >16 pts Proficient Some spelling and grammar errors are present. Sentences are presented well. Paragraphs contain varied sentence structures. Spelling and grammar are correct. There are 2–3 errors present that distract the reader from the content.	16 to >0 pts Developing Spelling and grammar errors distract. Sentences are incomplete or unclear. Paragraphs are poorly formed. Several errors exist that distract the reader from the content.	0 pts Not Present Structure is not present.	20 pts
APA	20 to >17 pts Advanced The use of current APA formatting standards is correct for each source. A title page and reference page are included in current APA style. No errors are present in formatting.	17 to >16 pts Proficient The use of current APA formatting standards is mostly correct for each source. A title page and reference page are included in current APA style. There are 2–3 errors are present in formatting.	16 to >0 pts Developing The use of current APA formatting standards is incorrect for the majority of sources. The title page or reference page is missing. There are more than 3 errors in formatting.	0 pts Not Present Structure is not present.	20 pts
Format	20 to >17 pts Advanced Presentation word count is a minimum of 1000 in written narrative form; 1-page visual table included; 1-page agenda is included.	17 to >16 pts Proficient Presentation word count of 950–999 words included in written narrative form; 1-page visual table included; 1 page agenda is included.	16 to >0 pts Developing Missing components of the paper: presentation word count is fewer than 950 words included, or 1-page visual table included, or 1-page agenda is included.	0 pts Not Present Structure is not present.	20 pts

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Criteria	Ratings	Points
		Total Points: 200