

The Center for Asian American Women
Rachel Kiep
Director
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8910 Poppy St.
San Francisco, CA

Miss Universe Thailand
Sophida Kanchanairin
246 Champa Ave.
Bangkok, Thailand

Dear Miss Sophida Kanchanairin,

Congrats on your reign as Miss Universe Thailand! I hear that you are coming to San Francisco for a beauty event and was wondering if you were interested in speaking to young girls about your journey.

I direct at a local after school program for Asian American girls that range from ages 6-12. What we do here at The Center for Asian American Women, is we teach girls about their histories and further use that as empowerment. We discuss daily things that's people may say to us or actions that occur around us and distinguish whether it is used against us or with. Moreover, we teach these young women how to stand up for themselves and know that they are enough and their genetic makeup should not hold them back but, be used as motivation.

Our mission is to empower these girls to shoot for the moon as we are a minority. Most children of the minority grow up believing that there are limits for example, the notion of the glass ceiling. We want to show them that they can indeed break the glass ceiling. Ultimately, we would want the glass ceiling to be an issue that nobody has even heard of.

Our center heard that you would be in town next month and if you happen to stick around for a couple extra days beyond the event, I think it would be beneficial for the local young women to hear your story and further provide motivation for them to know that they should be 110% comfortable in their own skin. We would all be so grateful and ecstatic to have such a successful woman who looks like them come in for a visit!

Thank you for your time! If you have any questions feel free to contact me at kieprachel@yahoo.com or (408) 123-4567.

Sincerely,
Rachel Kiep

Reflection:

I chose to write to Miss Universe Thailand, Sophida Kanchanairin. I began by congratulating her on her reign as Miss Universe Thailand because of Thailand's high masculinity score. This means that the society is driven by competition, achievement and success (winner/best of the best) according to Hofstede Insights. Moreover, it made sense to congratulate her even if it were long overdue because I understand that it is heavily appreciated. I began with the congrats in hopes that it will further make her want to read more.

The way that the culture works is that there is a separation between specific people. No one is treated equally and you are treated based off your status. I wrote to Miss Sophida based off her heavy title as Miss Universe Thailand. I took a respectful approach while also trying to sound casual since she was an ordinary girl before being crowned.

According to the Hofstede Insights, under "Individualism," it shows that Thailand is big on taking care of one another. Miss Sophida established a project that focused on helping/inspiring young girls to overcome fears and follow their dreams. With this information, I explained to her what we did at The Center for Asian American Women which hopefully drew her attention as Thailand is a country that takes responsibility for members of their group. Essentially, what we do at the center is the same as the mission of the project in which she launched.

Overall, writing to anyone when you want to ask them a favor, I feel like you should right in somewhat of a professional and respectful way. I took that direction as well as made the subject appealing to her by hitting close to home and bringing up our mission at the center. I wanted to keep it short and sweet and of course not suffocate her and make her feel forced to come visit us.

Sources:

- “Country Comparison.” *Hofstede Insights*, www.hofstede-insights.com/country-comparison/thailand/.
- “Miss Universe Thailand” *Miss Universe*, www.missuniverse.com/.