

Discussion One:

Prior to beginning work on this discussion forum, read Unit 4: Operating a Small Business Effectively from your course textbook, [*Entrepreneurship: Starting and operating a small business*](#), and review the website [*PCI Security Standards Council*](#) <https://www.pcisecuritystandards.org/>

. As discussed in the readings, there are many legal issues that frame entrepreneurial activities, and it is incumbent on the entrepreneur to have needed and appropriate legal and business support in the form of a qualified attorney and a qualified CPA. Guessing at legal requirements is, at best, risky.

Entrepreneurs are bound by other quasi-legal requirements, and mistakes in quasi-legal areas are potentially expensive. For example, merchants of any size must comply with the Payment Card Industry (PCI) Data Security Data Security Standards (DSS) from the PCI Security Standards Council.

Enter the website [*PCI Security Standards Council*](#) <https://www.pcisecuritystandards.org/>

and do the following:

- Read the “Who We Serve” and “What We Do” sections on the website, which is located on the “Get Started” menu in the “Overview” tab.
- Read about two or three additional topics that appeal to you.

After reviewing the website, create a discussion post in response to the following:

- PCI compliance is not a legal mandate. As such, assess the risks of noncompliance with the PCI standards.
- Determine how an entrepreneur might discover other mandates that, while not embodied in the legal code, require compliance.

Offer a link to a video or an article that provides additional information about the PCI standards discussed above or about other binding standards not part of the legal code.

Discussion TWO:

Prior to beginning work on this discussion forum, read Unit 4: Operating a Small Business Effectively from your course textbook. Operating a business for success requires many activities, and a mandatory activity is creating, testing, and maintaining a comprehensive business continuity plan. Regardless of the size of the business,

management must be prepared to effectively cope with business disruptions. Failure to do so might end the business.

Perform a web search, as well as a search in the University of Arizona Global Campus Library, for information about small business continuity planning. Then, address the following in your discussion post:

- Find a template that appeals to you and provide a link to the template so others may view and critique the template.
- Critique the template as a tool appropriate for proposing preventive and remedial actions for business interruptions common to the area in which you might operate, for example, chronic flooding.
- Estimate how often to test your business continuity plan.
 - Defend your estimate.
- Critique templates and test frequency estimates provided by two of your colleagues.

Offer a link to a video or an article that provides additional information business continuity planning an entrepreneur might find informative.