

Appendix B: Global Orientation SLO Applied To Case/Project/Research Report

Assignment Requirements	GO Dimension 1 Description	GO Dimension 2 Description	GO Dimension 3 Description	GO Dimension 4 Description
Students will->	Exhibit knowledge of the major cultural economic, social and legal environments faced by organizations (GL SLO 1)	Develop multiple strategies for the challenges of doing business in a global environment (GL SLO 2)	Demonstrate appropriate responses to cultural diversity in a global economy (GL SLO 3)	Assess the needs and justify the advantages accruing from expanding into international markets (GL SLO 1, 2, 3)
Question 1 (7%) Describe and evaluate the Country/Political Risk	5%	2%		
Question 2 (8%) 1) Describe Santander Consumer Finance's (SCF) lending strategy. 2) Describe how they manage risk and how they finance their loans.	5%	3%		
Question 3 (15%) Describe how SCF's lending strategy differs from US commercial banks.	10%	5%		

<p>Question 4 (30%)</p> <p>Obtain, identify and evaluate the data and conduct a multi-perspective analysis of the evidence to make a logical recommendation for solving the problem with a global perspective.</p>		10%	5%	15%
<p>Question 5 (40%)</p> <p>Defend your recommendation and communicate your beliefs clearly and accurately.</p>		10%	15%	15%
<p>TOTAL (100%)</p>	<p>20% of grade</p>	<p>30% of grade</p>	<p>20% of grade</p>	<p>30% of grade</p>