

Appendix A: Suggested Format/Outline for the Final Project Proposal

Final Project Proposal

Title of the Project

Your Name

Date

1. Introduction

A brief introduction to the project

2. Objective

Focused, narrow, crisp, and short (e.g., “To study the opportunities and obstacles for *importing rice* as an International business in *China*”)

3. Scope: “This project will cover...” (Issues you will be covering in your project. Scope indicates the beginning and end of project)

- Host country information—geography, size, population, demographics, etc.
- Analysis of culture of host country and its impact
- Analysis of political system of host country
- Analysis of legal systems
- Analysis of economic system
- Analysis of government and business relations
- Opportunities for foreign direct investment
- Country’s integration into regional unions
- Management of foreign exchange, international capital markets, and financial system
- Political risks
- Economic risks
- Discussion and findings

4. Synopsis (project proposal)

This is a brief summary (story) of your project

5. Methodology—How will you go about the project (conduct your research)
 - a. Whether it is a qualitative/quantitative project
 - b. How you will collect data
 - c. Sources of data
 - d. Models used (if any) for analysis
 - e. Data Interpretation
6. Schedule of events: time frame (timeline chart)
 - a. Project proposal
 - b. Research and literature review
 - c. Data collection
 - d. Data analysis
 - e. Project milestones
 - f. Completion
7. Conclusion
8. References (APA Style)