

 George Herbert Walker School of Business & Technology	The School of Business & Technology UPDATE - Course Syllabus
	BUSN 6120 – Syllabus Updates
Term	2020 Paul Musselman, Instructor

Syllabus Change: Individual Paper & Presentation

Replaces: Group Term Project

Grade Weight: 30%

Due Date: Week 7 & 8, In-class only

My So Called [Economic] Life.

Assignment Detail: Students will review major content areas covered in our course, selecting a topic of interest from the text. Example: Ch. 9 – Basic Oligopoly Models. Students will consider how the chosen content area impacts their work environment or personal economic environment. Alternatively, students may follow a compare/contrast model to highlight observed similarities, differences. In all cases students are encouraged to approach this exercise creatively, pursuing content areas of interest.

Deliverables Detail: Students will prepare & present a summary written brief [2-5 pages; APA format; see below] **AND** deliver an oral presentation to the class. The oral presentation should convey salient points from their written work in an interesting, engaging manner so as to educate the class. Students may supplement their oral presentations with PowerPoint slides.

Assignment Grading Guide:
Written:

Category	Points	%	Description
Documentation & Formatting	20	20%	A quality paper will include a title page, proper citations, and no more than a one-page response to each assigned exercise.
Organization & Cohesiveness	30	30%	In a quality paper, the conclusions reached in each assigned exercise will summarize the reasoning you employed in your analysis, use economic terms and concepts studied in the course, and do so in a concise manner.
Editing	20	20%	A quality paper will be free of any spelling, punctuation, or grammatical errors. Sentences and paragraphs will be clear, concise, and factually correct.
Content	30	30%	A quality paper will have research (our text is included here) to support any statements. Relevant illustration or examples are encouraged. A quality paper will employ sound use of reasoning and logic to reinforce conclusions.
Total	100	100%	A quality Paper will meet or exceed all of the above requirements

Oral:

Category	Points	%	Description
General Presentation	35	35%	A quality presentation will be compelling; it will draw interest and it should invite feedback from the audience.
Critical Thinking, Demonstration of Logic, Cohesiveness of Argument	35	35%	A quality presentation should demonstrate that the presenter has considered the economic foundations /rationale. Any argument should reference economic terms, concepts studied in the course and examples should be provided where relevant/helpful.
Ancillary Materials	30	30%	A quality presentation will be free of any spelling, punctuation, or grammatical errors and will make effective use of PowerPoint. [Note: this does NOT mean "singing" slides or distracting sound/visual effects!]
Total	100	100%	A quality Paper will meet or exceed all of the above requirements