

Canada's Culture Task - Create your own CARTOON!

Instructions:

Now that you have a better understanding of culture, and how it is displayed in a company, you can apply the ideas to an analysis of Canada's culture. Your task is to examine "Canadian culture" and produce a comic strip illustrating a humorous business event with a foreigner who doesn't understand how to conduct business in Canada.

Step One - Understanding Canada's Culture

What is Canada's culture? Take a look at the following website to get a better understanding of our country's culture: [Kwintessential Guide to Canada](#).

Step Two - Story

Illustrate a humorous interaction between a Canadian business person and a foreigner. The interaction should take place in Canada, where a person from another country is attempting to conduct business with a Canadian. The foreigner does not quite understand Canadian culture, and thus will make some type of a mistake. Create a rough draft of your story, and make sure you include plenty of reference to Canadian culture.

Step Three - Product

Now that you understand Canadian culture, and you have a story, you will produce a comic strip that illustrates your story. Use a program like [Powtoon](#), the Bitstrips app or [Pixton](#) to create your comic strip.

[Exemplar 1](#)

[Exemplar 2](#)

Rubric

(Before you post your work, Make sure you have everything needed for a level 4+)

Criteria	Level 1	Level 2	Level 3	Level 4
Knowledge and Understanding: Demonstrate knowledge of Canada's culture and its effect on business.	Demonstrates limited knowledge of Canada's culture and how business might be affected by this culture.	Demonstrates some knowledge of Canada's culture and how business might be affected by this culture.	Demonstrates considerable knowledge of Canada's culture and how business might be affected by this culture.	Demonstrates a high degree of knowledge of Canada's culture and how business might be affected by this culture.
Thinking: Explain why countries use this economic system.	Interprets how someone from another country might experience challenges conducting business in a new culture and country with a high degree of effectiveness.	Interprets how someone from another country might experience challenges conducting business in a new culture and country with considerable effectiveness.	Interprets how someone from another country might experience challenges conducting business in a new culture and country with some effectiveness.	Interprets how someone from another country might experience challenges conducting business in a new culture and country with limited effectiveness.
Communication: Express and organize ideas in a comic strip.	Expresses and organizes ideas in a recommended comic strip application with limited effectiveness.	Expresses and organizes ideas in a recommended comic strip application with some effectiveness.	Expresses and organizes ideas in a recommended comic strip application with considerable effectiveness.	Expresses and organizes ideas in a recommended comic strip application with a high degree of effectiveness.
Application: Apply knowledge of Canadian culture to the comic strip.	Applies their knowledge of Canadian culture to the humorous interactions in the comic strip with limited effectiveness.	Applies their knowledge of Canadian culture to the humorous interactions in the comic strip with some effectiveness.	Applies their knowledge of Canadian culture to the humorous interactions in the comic strip with considerable effectiveness.	Applies their knowledge of Canadian culture to the humorous interactions in the comic strip with a high degree of effectiveness.