

Global Leadership and Ethics (DBA 710)

Case Analysis

Develop an analysis of the case provided. Guided by the questions listed at the end of the case, the analysis should reflect a sophisticated understanding of the relevant concepts and theories related to ethical leadership in global organizations.

The essay should be supported by information from at least five credible sources: research-based publications, such as textbooks, peer-reviewed journal articles, or other sources providing relevant guidance on the topic. **Your essay should clearly explain how the research informs your analysis.**

The analysis should be presented in essay format. Summarize the case, explain the problems, and then suggest recommendations to address the problems. Remember that you are a management scientist, not a casual observer. Scientists not only report what they know; they also report how they know what they know. Your analysis should reflect your ability to apply logic, critical thinking, and theoretical reasoning as you construct point-by-point, evidence-based arguments to support your conclusions and recommendations.

Content Guidelines

Cases are intended to be mechanisms for you to demonstrate mastery of course concepts by describing the applicable theories (in correct terminology) and providing an assessment of how the case situation can be explained or better understood in light of each concept or theory. The result should be that both the author and the reader have a better understanding of the theories and how they apply to the case. Your analysis should be supported by your research of the concepts beyond what is covered in the course resources. This research should assist you in understanding course concepts or case details and constructing a detailed and well-reasoned response to the case.

The essay should demonstrate knowledge as well as analytical skills. Present a clear explanation of the relevant theories, ideally in your own words. Merely quoting your sources may leave the instructor wondering if you understand the material enough to explain it to someone else.

Do not assume that your audience (the instructor) knows anything about the case subject or relevant theory. If you make a brief statement that is not explained and supported with case evidence, the instructor will have to assume that you don't know enough to elaborate the point. Similarly, if you make a short generalized statement, the instructor will have to assume that you only have a superficial understanding of the concept and that you are unaware of the details and the specific situations to which it does and does not apply.

Your answers should be clear enough for someone's grandmother to understand, and persuasive enough to convince a stubborn adversary. Treat these cases with the same rigor and approach as research papers, with thoroughly documented evidence for each assertion that you make. Imagine that the case responses are arguments in a court of law—tell the story and back it up with factual specifics and quotes; leave out the details at your own risk.

Choose sources that are credible and directly relevant to the case; do not rely on quoting other people's opinions without your own explanation. Cite the source of all information that is not original to you. Follow APA to document your sources. Thus, any analysis meeting the content

guidelines will consist of in-text citations and a reference page which includes the course textbook as a source.

Formatting Guidelines

Your analysis should be typed and submitted in APA format by the due date assigned. The essay should consist of in-text citations and a reference list. All of the sources mentioned in-text should be on the reference list. There should be no sources on the reference list, which have not been mentioned in-text.

Format the essay using MSWord, 1" margins, double-spaced, Times New Roman, 12 font. There is no minimum or maximum length. The essay should address the questions at the end of the case, and it should consist of the following elements:

- A cover page and abstract
- An introduction which engages the reader, sets the tone for the essay, and describes the problem or topic the essay will explore
- A clear thesis statement which states the purpose and focus of the essay
- A brief description of the case
- References to at least five sources other than the course textbook
- Headings to organize the flow of the essay
- A conclusion that summarizes and contextualizes the essay