

DBA 715

Major Research Paper Guidelines and Rubric

The Major Research Paper is a final project (20-25 pages of content) where you will select a course topic that may be associated with your proposed dissertation topic. The paper should include a driving research question and literature review. Make sure your focus is related to issues in the field of Organizational Behavior (See listing of possible topics below). Your professor must approve your topic. Your paper should do the following:

1. Identify and define the areas of your study and the fields of theory and research from Organizational Behavior that make up the background of this area.
2. Evaluate the current methods in Organizational Behavior.
3. Identify how the field and current research might help improve the quality and productivity in an organization.
4. Identify how the field and present research might lead to more socially-responsible behavior.
5. Indicate the future direction you believe the area of study should take (i.e., identify unresolved or understudied questions, make suggestion for theory development and possible streams of research) and explain why you think your observations might be true?
6. Identify and analyze major business trends that have or could have a significant impact on your area of concentration. Use current research to support your analysis. Explain if and how answering your research question addresses these trends.
7. Your paper should be from 20-25 pages in length excluding the cover page, table of contents, executive summary, and reference section. Standard APA format is required.

Some possible topics for the research paper might include:

- a. *Organizational and Social Justice*
- b. *Organizational Commitment*
- c. *The Human Side of Innovation Management*
- d. *Role of Emotions in Organizations*
- e. *Organizational Theory & Design*
- f. *Corporate Social Responsibility in Industries*
- g. *The Role of Job Satisfaction Relating to Organizational Performance*
- h. *What styles of Leadership Should be Used for Maximum Organizational Effectiveness*
- i. *Managing Teams in Global Organizations*
- j. *Are There Dangers to Having Too Much Diversity on a Team and How Should One Best Manage a Diverse Team?*

The Major Research Paper Question is **due in Module 2**.

The Major Research Paper is **due in Module 7**. (This is linked to Turnitin.)

Points Associated with LOM Code	No Paper	1-74	75-82	83-94	95-100
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LEARNING OUTCOME MANAGER (LOM) CODE	0	1	2	3	4
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Scores of "Excellent" in each section serve as evidence of achieving the Saint Leo University Core Value of **EXCELLENCE** through comprehensively researched and scholarly written assignments.

Category Weight	Excellent	Satisfactory	Unsatisfactory
Paper Content (80%)			
Introduction/Thesis (10%) Score: __%	Captures reader's attention, previews main ideas. Offers a compelling argument. Provides specific topic overview.	States the theme of the paper; captures reader's attention. Provides a general topic overview.	No discernable introduction. No thesis statement.
Evidence (10%) Score: __%	Research presented is authoritative; compelling, scholarly; and well supported.	Research is authoritative & compelling but more professionally oriented or web-based.	Uses poor or unsupported resources.
Body Structure/Flow (20%) Score: __%	Main ideas and arguments clearly presented and supported in well-developed paragraphs. Excellent balance of paper sections.	Main ideas presented, but paper lacks clarity and focus and/or does not flow well.	Confusing ideas presented. Poor balance of paper sections.
Analysis, Synthesis, & Evaluation (30%) Score: __%	Determines most important points in material. Combines numerous concepts to develop new ideas. Compares, contrasts, and/or appraises ideas, procedures, and solutions in literature.	Discovers some important points. Combines at least two concepts. Shows some signs of evaluation.	Relates unimportant information. Lacks synthesis of concepts. Does not evaluate ideas, procedures, or solutions.
Conclusion (10%) Score: __%	Summarizes content and provides ideas for future research.	Summarizes paper content.	No discernable conclusion.
Content Total: __%			
Paper Style (20%)			
Grammar/Spelling (5%) Score: __%	No errors in usage.	Few minor errors in usage.	Frequent errors in usage.
Paper Length (5%) Score: __%	Appropriate length.	Within 17-19 pages.	Fewer than 18 pages.
APA Style (10%) Score: __%	All sources accurately documented in APA; accurate reference page; effective use of headers/sub headers.	Some APA citation errors; references mostly accurate; minor paper formatting errors.	Sources are not documented; numerous APA errors; no reference list or headers.
Style Total: __%			

Final Grade: _____%