

SEU ECOM500
Critical Thinking Writing Rubric - Module 14

	Exceeds Expectation	Meets Expectation	Below Expectation	Limited Evidence
Content, Research, and Analysis				
	25-30 Points	19-24 Points	13-18 Points	7-12 Points
Requirements	Exceeds Expectation - Includes all of the required components, as specified in the assignment.	Meets Expectation - Includes most of the required components, as specified in the assignment.	Below Expectation - Includes some of the required components, as specified in the assignment.	Limited Evidence - Includes few of the required components, as specified in the assignment.
	29-35 Points	22-28 Points	15-21 Points	8-14 Points
Content	Exceeds Expectation - Demonstrates substantial and extensive knowledge of the materials, with no errors or major omissions.	Meets Expectation - Demonstrates adequate knowledge of the materials; may include some minor errors or omissions.	Below Expectation - Demonstrates fair knowledge of the materials and/or includes some major errors or omissions.	Limited Evidence - Fails to demonstrate knowledge of the materials and/or includes many major errors or omissions.
	37-45 Points	28-36 Points	19-27 Points	10-18 Points
Analysis	Exceeds Expectation - Provides strong thought, insight, and analysis of concepts and applications.	Meets Expectation - Provides adequate thought, insight, and analysis of concepts and applications.	Below Expectation - Provides poor thought, insight, and analysis of concepts and applications.	Limited Evidence - Provides little or no thought, insight, and analysis of concepts and applications.
	13-15 Points	10-12 Points	7-9 Points	4-6 Points
Sources	Exceeds Expectation - Sources go above and beyond required criteria, and are well chosen to provide effective substance and perspectives on the issue under examination.	Meets Expectation - Sources meet required criteria and are adequately chosen to provide substance and perspectives on the issue under examination.	Below Expectation - Sources meet required criteria, but are poorly chosen to provide substance and perspectives on the issue under examination.	Limited Evidence - Source selection and integration of knowledge from the course is clearly deficient.

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Mechanics and Writing				
	5 Points	4 Points	3 Points	1-2 Points
Demonstrates college-level proficiency in organization, grammar and style.	Exceeds Expectation - Project is clearly organized, well written, and in proper format as outlined in the assignment. Strong sentence and paragraph structure; contains no errors in grammar, spelling, APA style, or APA citations and references.	Meets Expectation - Project is fairly well organized and written, and is in proper format as outlined in the assignment. Reasonably good sentence and paragraph structure; may include a few minor errors in grammar, spelling, APA style, or APA citations and references.	Below Expectation - Project is poorly organized and written, and may not follow proper format as outlined in the assignment. Inconsistent to inadequate sentence and paragraph development, and/or includes numerous or major errors in grammar, spelling, APA style, or APA citations and references.	Limited Evidence - Project is not organized or well written, and is not in proper format as outlined in the assignment. Poor quality work; unacceptable in terms of grammar, spelling, APA style, and APA citations and references.

Total points possible = 130