

## Financial Statement Analysis Research Project Scoring Rubric

### Excel Spreadsheet

- Upload on Canvas, due December 13<sup>th</sup>

### Written Reflection

- The reflections will be reviewed for compliance with the basic requirements and for composition
- Plagiarism will not be tolerated
  - If you obtain information from outside of the annual reports, you must cite your sources in a references page in American Psychological Association (APA) format
  - Visit Purdue University's Online Writing Lab (OWL) website for reference page guidance: [https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_style\\_introduction.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html)
  - Any reflections submitted without appropriate citations for material taken from sources outside of the annual reports will receive a grade of 0
- Upload on Canvas, due December 17<sup>th</sup>

| Category                                         | Scoring Criteria                                                                                                        | Total Points | Score |
|--------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|--------------|-------|
| <b>Excel Spreadsheet<br/>(10 points)</b>         | The requested accounting information and non-financial information are complete and submitted in the Excel spreadsheet. | 10           |       |
| <b>Individual<br/>Reflection<br/>(20 points)</b> | The reflection addresses each question specified in the project guidelines.                                             | 7            |       |
|                                                  | The reflection is clear and understandable.                                                                             | 7            |       |
|                                                  | There are no grammar or spelling errors.                                                                                | 3            |       |
|                                                  | The reflection meets the page limit.                                                                                    | 3            |       |
| <b>Score</b>                                     | <b>Total Points</b>                                                                                                     | <b>30</b>    |       |

### Individual Reflection Rubric:

#### **The A Reflection** (Meets or exceeds expectations)

- Answers all of the questions
- Extremely clear and understandable
- Excellent grammar and spelling
- Meets the page limit

#### **The B Reflection** (Above average)

- Answers most of the questions
- Very clear and understandable
- Good grammar and spelling
- Meets the page limit

#### **The C Reflection** (Average)

- Answers some of the questions
- Clear and understandable
- Average grammar and spelling
- Does not meet the page limit

#### **The D Reflection** (Substandard)

- Answers less than half of the questions
- Slightly clear and understandable
- Poor grammar and spelling
- Does not meet the page limit

#### **The F Reflection** (Significantly below expectations)

- Does not answer the questions
- Unclear or not understandable
- Poor grammar and spelling
- Does not meet the page limit