

## **JOURNAL ARTICLES ASSIGNMENT**

### **Intro to Radio-TV-Film**

#### **Purpose of assignment:**

- To become familiar with various print and/or broadcast publications.
- To become familiar with current technology issues in the various types of media.
- To learn more about the aspect of the electronic media and their role in society.

#### **HOW TO COMPLETE THE JOURNAL ARTICLES ASSIGNMENT:**

1. Visit the magazine section of the school or public library, or utilize the Internet.
2. Pick from any periodical or use any current newspaper to gather your information.
3. Suggestions for newspapers/magazines include but are not limited to:

|                    |                      |                        |                              |
|--------------------|----------------------|------------------------|------------------------------|
| <i>AV Video</i>    | <i>Radio Only</i>    | <i>Wireless</i>        | <i>Broadcast &amp; Cable</i> |
| <i>Radio World</i> | <i>EQ</i>            | <i>Wired</i>           | <i>Television Technology</i> |
| <i>L.A. Times</i>  | <i>O.C. Register</i> | <i>Time</i>            | <i>Wall Street Journal</i>   |
| <i>Newsweek</i>    | <i>U.S. News</i>     | <i>USA Today</i>       | <i>Computer magazines</i>    |
| <i>PC Magazine</i> | <i>PC World</i>      | <i>Smart Computing</i> | <i>Audio Review</i>          |

These are suggested, but you can use any publication or the Web that includes relevant information pertaining to technology in the media.

4. You should not use tabloid style papers or gossip periodicals for this assignment. (No *Inquirer*, *Star* or *Globe* articles!)
5. Choose a technology article of interest from one of the publications. Articles should not be over six months old.
6. Choose another article on the same subject from another publication, or from another edition of the same publication.
7. Read and review each article thoroughly. What is the main statement of each article? How do they relate to your subject?
8. Write a summary of the articles which reviews the facts and essential information they contain. Begin your response with a good introductory sentence or paragraph. (This means to begin your summary as if the person reading it has no knowledge of the material).
9. To conclude your paper, write one or more paragraphs in which you state your opinion about the subject of your articles.
10. Submit online in either .docx or .doc, or .rtf or .pdf file format via Canvas on the due date.
11. **The length should be between 3-5 pages, double-spaced using Times New Roman, Ariel, or Courier font in size 12 type.**

## **EVALUATION of Journal Articles** (50 points possible)

Acceptable articles and summaries must meet following criteria:

- Articles must relate directly to course content, and not more than six months old.
- The summary must be written in your own words, and must be typed.
- The opinion paragraph should state what impact this has or will have on the media
- The typed summary must be in the appropriate format. (SEE ATTACHED FORMAT SHEET)

## **REASONS WHY A SUMMARY WILL GET A GOOD GRADE:**

- Typed with no errors in grammar, spelling, or sentence structure
- Neat, professional appearance without noticeable errors or erasures
- Using the proper format sheet
- Use of proper font, font size, and double spaced
- Two related articles summarized together, then given a summary and opinion
- Relevant, recent material on technology
- Length of typed portion a minimum of three pages

## **REASONS WHY A SUMMARY WOULD NOT BE ACCEPTED, OR WOULD HAVE POINTS DEDUCTED FROM THE TOTAL:**

- Summary is not typewritten
- Journal article is not current (over six months old)
- Journal article is about an area that is not within the scope of the course.
- Journal articles are not current technology oriented material
- An article that is not an article, but a list or advertisement
- An article is an opinion piece, rather than factual information
- The summary is poorly written with spelling and grammatical errors.
- Half credit maximum given for work presented within one week of due date
- Work turned in over one week past due date will not be given credit
- Not using required font and type size
- Not following the format sheet

(SEE NEXT PAGE FOR TYPED FORMAT INSTRUCTIONS)

## **FORMAT FOR SUMMARY OF JOURNAL ARTICLES**

Name: (This is an example of your first page)

Date:

Course: FTV150 Online

Subject: Radio Ratings

Journals: Broadcasting/Cable Magazine, 12/20/16 (pp. 25-28)  
Broadcasting/Cable Magazine, 8/22/16 (pp. 45-47)  
Orange County Register, 1/4/17 (Business, pp. 10-11)

### **SAMPLE SUMMARY OF JOURNAL ARTICLES (double space all your typed work)**

The adult contemporary (AC) radio format continues to lead the list of radio's most listened to format in the Top 50 markets, and is followed by contemporary hit radio (CHR), album oriented rock (AOR), and country, according to Nielsen. Although the CHR format is the second most popular format in the top 50 markets, Los Angeles stations KIIS and KPWR are in the top five.

### **OPINIONS / IMPRESSIONS**

Fee free to express your opinion or impression of the summary after stating the facts of the two articles in your typed response. Your opinion section should be at least one page and at the end of the typed summary. Do not express your opinion in the article summary section, as that summary should only deal with the facts stated in the journal articles.

### **SOURCES.**

Include the sources for your material either as a footnote on each page, or a bibliography at the end of your typed paper. Any sentences or paragraphs taken verbatim (that is, copied exacted as written from articles) must have credit information as to the author or publisher of the material footnoted or in the bibliography. If there is no mention of credit for material used, the assignment will be considered plagiarized and will not receive credit.