

**IV Hydration Project**

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## IV Hydration Project

Businesses involve project managers to help identify the opportunities that a particular venture should invest in so that profit margin is increased. Understanding business requirements is important so that a business does not mark time without any improvements in the future. Thus, regular doing of a **SWOT** analysis gives a business a new outlook so that strengths, weaknesses, opportunities, and threats are constantly examined to maintain significant progress (Phadermrod et al., 2019). The project plan that I am preparing involves converting our office waiting room into an IV hydration room due to demand. My doctor's office gets clients who have emergency needs of IV hydration; thus, it is an urgent requirement. The IV hydration services will be offered in cash to the patients. The project's initiation is due to the demand and the business concern to have patients cared for without having to take the services to other ventured.

Notably, the project poses an opportunity to have more patients attending the services instead of seeking the doctor's consultation and seeking the same service elsewhere (Phadermrod et al., 2019). Another view is a weakness of the doctor's office since the trend of patients has been majorly on skin problems, immunity deprivation, and reports of lifestyle diseases that require IV therapy as an emergency.

### Objectives

The objective of the extra room conversion to an IV hydration therapy room is to restore life through administering the service to casualty cases after doctor's consultation. The statistics in the doctor's office have shown that emergencies of IV hydration therapy have risen and the fact that the business is not offering the same at this moment keeps exposing patients risk of traveling to seek the service elsewhere when they are not medically in the right mind (Voegeli et al., 2019). Another objective is an opportunity since the waiting room does not serve to restore life or bring

money to the venture. The opportunity is a win-win situation since the patients will benefit as well as the business—saving costs of travel and that of attending the same at a hospital. For instance, in bigger hospitals in the United States of America, IV hydration may cost a patient over 1000 dollars, while doing it in cash would only cost our patient 100 dollars. Also, it would be used to quench the patients' thirst anytime they attend the doctor's consultation.

### **Deliverables**

The deliverables of the project will be beneficial to the business and the patients who seek doctor service. IV hydration therapy has advantages that cannot be compared with the cash paid to the facility, like the importance of having their life and health restored. IV hydration has the following important uses in a patient's body (Voegeli et al., 2019). First, IV hydration services are known to boost a patient's body immunity. The doctor will be sure that a patient with low immunity is administered to the service and their risk of other diseases will be reduced for good. Flushing the toxins out is another importance of IV hydration service to patients due to change in eating habits. The following is a list of deliverables needed:

- Conversion from exam room to IV hydration room
- Two recliner chairs
- Two regular seated chairs
- 3 IV poles
- Mini fridge to store vitamins
- Supply of vitamins
- Medical supplies (i.e., needles, band-aids, cotton balls, syringes, tourniquets).
- TV
- Coffee Table

IV services replenish the body for those in need due to serious health conditions or even those who do it as a preventative service. IV hydration can help with reduction of the recovery period of certain health conditions, which is cost-effective. This service is essential to clients and also makes the business effective and at the same time makes more money with the available space.

### **Milestones**

- Clean out current room – May 7 2021
- Installation of mini fridge - May 15 2021
- Order and pick up furniture- May 27 2021
- Set up furniture in room – June 2 2021
- Order medical supplies- June 10 2021
- Send out marketing media – June 16 2021
- Start treating patients – June 22 2021

The list above is the milestones of when we hope to finish each part of the project.

Once these milestones are completed it would be creating a brand of the business that offers IV hydration service to patients at a lower cost than bigger hospitals in the locality. Another milestone will be making extra income with the unused space in the doctor's office (Hoffman, 2019).

Overall, the quicker we hit these milestones, that fast we can start offering these services for our patients and the facility starts making more money.

### **Technical requirements**

- RN must be licensed and trained
- MD must be in the building at all times in case of complications
- Fridge must maintain temperatures between 35-46 degrees Fahrenheit
- H&P note taking by RN and sign off by MD per patient

These requirements listed are important legal requirements that are needed to be able to run the IV hydration room the right way. Since it is already an established doctor's office, the nurse and MD are already there. We also have an EMR that is used for scheduling and notes. Once these requirements are met, we can start the business in the safest way for our patients.

### **Limits and Exclusions**

- Cash based service, no insurances involved
- No guarantee of feeling better but high chances
- Can be done no more than once a week per patient

### **Conclusion**

In conclusion, water takes the largest mass of a person's body. In this sense, the service of hydrating a patient's body in a clinic or a medical facility is important because it balances the electrolytes. The project will have an objective to offer effective medical service to patients and prescribing them the best IV supplements to achieve good human immunity, flushing out toxins in the body, balancing the electrolytes, and replenishing the body. The business would also create an opportunity to create income from unused space in the facility's current condition. The brand of the medical facility will be elevated due to effective treatment and offering a cost-effective service compared to other medical facilities.



## References

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