

Once you select your project topic, please ask for your instructor approval. Your assignment must include an academic discussion that include comparing, and contrasting, or using the SWOT analysis method.

Assignment Requirements:

- Write a eight to ten (8-10) pages:
- Double-spaced, using Times New Roman font (size 12), with one-inch margins on all sides; citations and references must follow APA 6th edition format. Check with your professor for any additional instructions.
- Include a cover page containing the title of the assignment, the student's name, the professor's name, the course title, and the date. The cover page and the reference page are not included in the required assignment page length.
- Create 10-15 slides (10-15 min.) PowerPoint Presentation
- Submit PowerPoint file into the Moodle shell. Do not submit hard copies.
- Submit Word document version of your paper into the Moodle shell. Do not submit hard copies.
- Submit Word document version of your paper into Turnitin link in the Moodle shell

The assignment grading will be base on the quality and the logic of the research and the organization of the paper, and language and writing skills.

Use at least five (5) quality references. **Note:** Wikipedia and other Websites do not qualify as academic resources.