

BLM: What Is It? Assignment



Over the last several years, there has been a light shone on the issue of police brutality in the United States; with the proliferation of social media, we have come to know the names of Freddie Gray, Walter Scott, Tamir Rice, Michael Brown, Eric Garner and Philando Castile. From this terror has grown the Black Lives Matter movement - an organization dedicated to bringing these issues to light and looking for a way to improve the situation of People of Colour in their respective communities.

We hear about this organization, but what do you really know? In this assignment, you will be exploring the Black Lives Matter movement, evaluating its purpose, mission, tactics, successes and failures. This is in an effort to better educate yourself on protest movements that are happening around the world at this moment.

In your report, you will need to examine and discuss the following:

- What is the origins (or causes) of the BLM movement?
- What is the purpose, message and mission of the movement?
- What tactics and methods does the movement use to help spread its message?
- How has the media portrayed and followed BLM?
- What are some successes of BLM?
- What are some failures of BLM?

- What do its critics say of BLM?
- What do you feel BLM could be doing to help the situation?

A warning: as you research, you may come across some disturbing accounts, images and video; things that you see and hear may not be what you are used to seeing in your life. It is important to remember that while this may be disturbing to you, it is, sadly, real life for many. If there are any issues with some of the content that you find, please do not hesitate to contact me.

Your report should be about 1.5-2 pages long and provide evidence of critical thinking, analysis, and solid research. Be sure to include both proper footnotes and a bibliography page in proper Chicago formatting. Please ensure that you submit your assignment as a PDF. Alternatively, you can also submit your assignment as an audio or video file; you can also complete this assignment as a media piece (PowerPoint, Prezi, Google Slides). If you decide to do an audio, video, or media submission, you need to still include a bibliography page in Chicago formatting.