

Put It Into Practice

Committing to social justice is a personal and political act. Organizations often draft a mission statement to help guide their work and keep them focused. In the same way, you will draft your own personal statement that illustrates your background, motivation, and commitment to social justice.

Success Criteria

This statement should be 200-300 words and focus on how your background has motivated you to work for change in the area of social justice. **You will submit both a video of you declaring your personal statement, as well as the written transcript to accompany your video. You will therefore be submitting two files.**

You want your words to be strong, clear, and active. Here is what I will be looking for:

- "I" statements. This is not an essay, and while your language should be free of slang or colloquialisms, you are talking about your experiences and motivations. Using "I" is appropriate and encouraged
- Connections from your personal experiences and ideas and what action you take in your daily life or in social action projects
- Goals you have for the future (e.g. every woman will feel safe walking at night, equal representation of people of colour in government) and how you will work, or encourage others to work, towards making this a reality

Put It Into Action

So this is it - everything you have worked on has prepared you for the last project of the course - your social action project.

In this final assignment, you will propose a social action intended to increase awareness on one of the areas of oppression and/or inequity explored in class. Choose something you are passionate

about and can connect with - the more you care about it, the better it will be. If you are having difficulties choosing a topic, email me.

Success Criteria

There are **four (4) parts** to the project:

Part 1: Your Personal Statement

This is the easy part, simply include your personal statement from your assignment in Unit 4.

Part 2: Your Action Proposal

You will include a description of the issue/area you have chosen and why you have chosen to tackle this subject. (100-200 words)

A brief summary of previous action in this particular issue (demonstrations, legal cases, public campaigns, etc.). (200-300 words)

A description of your action and how it is intended/designed to bring about awareness/change. (100-200 words)

Your action could be in a variety of formats, but must include some form of artifact (see below).

Part 3: Your Artifact

Your action could take any form (a march, an assembly, a promotional video, a class you could teach, a social media campaign, the list could go on!) Whatever action you choose, you will create an artifact that helps support it. Think about things like posters, blogs, website, social media, buttons, prezi presentations. etc. You could design a button with a slogan against racism, a poster advertising a class on the issue of gender in schools, or a song you write about promoting tolerance between religions. **It must be something audio/visual that can be submitted.** Online apps and sites like [Canva](#) and [YouTube](#) are great tools for creating your artifact. Visit the [Technical Tutorials](#) page in the Introduction to our Course for help on navigating and using these tools.

Part 4: Include a short letter (one page, single spaced) addressed to some form of government official (municipal, provincial, federal, or international) telling them about why your issue is important and deserves their attention. **Your letter must include the name, title, and address of the official you choose.**

Please submit these files as attachment(s) or links.

Of course, you can email me at any point to ask questions about the requirements. Good Luck!