

The Informative Speech is one of the higher-stakes speeches you will be giving. The purpose of this speech is to inform, or teach the class something new. You are simply educating the class in a clear and neutral manner in this speech—you are not taking a position on something. This can be a speech of description or definition. This is not a demonstration, or “how-to” speech. The informative speech should center on a topic that interests you and relates to your audience based on your audience analysis. Additionally, you should strive build a personal connection with your audience—avoid simply just dumping information on us. For example, you could inform us about the environmental impacts of food waste, or about wage inequality in the US, and why that matters to us. The speech requires you to do research and use supporting information from at least 5 credible sources and at least 3 source types (book, scholarly article, website, news article, video, podcast, etc.). In your speech, you must orally reference at least 3 different sources. This speech should be 5-6 minutes in length. Any speeches over or under the time requirement will be docked points. A full-sentence outline with in-text citations and a bibliography are required for this speech.

Informative Speech Outline Template

Name:

Topic: EFFECTS OF SUNSCREEN CHEMICAL TO CORAL REEFS.

General Purpose:

Specific Purpose:

Organizational Pattern:

I) Introduction

A) Attention grabber: (Story, quotation, rhetorical question, statistic, etc.)

B) Thesis Statement: (Main goal of speech)

C) Link to Audience: (Why should the audience care? Create a personal connection.)

D) Credibility Statement: (Why should the audience trust you?)

E) Preview Statement: (Preview main points, transition to body of speech)

II) Main Point 1

A Subpoint 1 (supporting material: evidence, example)

1) Sub-subpoint 1 (optional)

2) Sub-subpoint 2 (optional)

B Subpoint 2 (supporting material: evidence, example)

1) Sub-subpoint 1 (optional)

2) Sub-subpoint 2 (optional)

Internal Summary/Internal Preview:

III) Main Point 2

A Subpoint 1 (supporting material: evidence, example)

1) Sub-subpoint 1 (optional)

2) Sub-subpoint 2 (optional)

B) Subpoint 2 (supporting material: evidence, example)

1) Sub-subpoint 1 (optional)

2) Sub-subpoint 2 (optional)

Internal Summary/Internal Preview:

IV) Main Point 3

A Subpoint (supporting material: evidence, example)

1) Sub-subpoint 1 (optional)

2) Sub-subpoint 2 (optional)

B Subpoint 2 (supporting material: evidence, example)

1) Sub-subpoint 1 (optional)

2) Sub-subpoint 2 (optional)

V) Conclusion

- A) Signal/Transition to Conclusion: (verbal or non-verbal cue that speech is concluding; i.e. *"Finally..." "Looking back..." "Let me close by saying..."*)
- B) Restatement of Thesis and Preview: (summarize what you covered in speech, restate purpose of speech)
- C) Closing Statement: (make conclusion memorable; tie it back to introduction to bring speech full circle. It can be especially helpful to refer back to the same attention getter you used)