

Module 6 Assignment: Ocean Conservation Essays

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Due Nov 11 by 6pm **Points** 100 **Submitting** a file upload

Available Aug 27 at 12am - Nov 11 at 11:59pm 3 months

Ocean Conservation Essays

During the semester, you have studied and discussed a number of environmental issues that are related to the ocean, including global climate change, oil drilling, overfishing, invasive species, different types of pollution, and many others.

For this assignment, you will need to reflect upon these environmental problems, their causes, consequences, and potential solutions using two different approaches: first, a technical, objective and policy-oriented approach (Essay #1), and then a more creative and entertaining approach aimed at educating the general public (Essay #2).

ESSAY #1: Imagine you are the chair of the U.S. Council on Environmental Quality (CEQ). One of your responsibilities is to serve as chief advisor to the president of the United States on all ocean conservation matters. **Write a memo to the President, explaining what he/she should do in order to deal with the main threats to the ocean.** You do not need to present every single environmental issue that affects the ocean - only the ones (several) that YOU consider to be the most pressing problems and that you believe should to be addressed by the government. **Make sure your memo properly explains why the issues you are presenting are problems and how governmental institutions and policies can in fact solve or minimize these problems** (400-500 words).

ESSAY #2: Now imagine that you are a charismatic Hollywood actor. You care about the ocean and you want to make sure you set a good example for all the millions of people who watch your shows and movies. **Write a pitch for a TV show, explaining how you could teach or convince people to protect the ocean. Let your imagination flow. Think of everyday activities that individuals can partake in (or refrain from) to collaborate with the conservation of the ocean** (400-500 words).

In order to receive full credit for this assignment you must: a) write BOTH essays; b) successfully explain the science behind the environmental problems you are talking about and the actions that you are proposing as solutions and c) present all your arguments in college level writing.

To submit your report:

- Make sure your full name is at the top of your essays.
- Save both essays in one single MS Word file or a PDF file. Make sure your name and module task 6 are part of the file name (example = joesmithmodul6task6).
- With this assignment open in Canvas, click on the **Submit Assignment** button and then choose the **File Upload** option.

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Criteria	Ratings	Pts
Word Count Minimum 400 - 500 words each essay	10.0 pts Meets Criteria 0.0 pts Partially Meets Criteria Less than 400 - 500 words each (range = 0 - 9 points)	10.0 pts
ESSAY 1 Fully explain the science behind the environmental problems you are talking about and the actions that you are proposing as solutions. Stated several problems and explained why they are important.	40.0 pts Meets Criteria 0.0 pts Partially Meets Criteria Science, problems, and/or solutions may be lacking some explanation/specifics/details. Environmental problems and/or explanations may be incomplete (range = 0 - 39 points)	40.0 pts
ESSAY 2 TV pitch adequately explains activities that will have a direct affect on the health of the oceans. Essay was creative, yet was scientifically accurate.	40.0 pts Meets Criteria 0.0 pts Partially Meets Criteria TV pitch may be lacking some explanation/substance/important details. Information may be too broad and general. May be lacking some scientific accuracy (range = 0 - 39 points).	40.0 pts
College-Level Writing Correct grammar; spelling; sentence structure; and proper formatting essays according to instructions.	10.0 pts Meets Criteria 0.0 pts Partially Meets Criteria May have some mistakes in grammar, spelling, or sentence structure; may have formatting mistakes (range = 0 - 9 points).	10.0 pts

Total Points: 100.0