

MT460: Unit 8 Assignment

Unit 8 Assignment Grading Rubric			
Assignment Criteria	Points Possible	Possible Earned	Comments
Told the story. Provided a synopsis of the ethics scandal in chosen article by providing specific details about the company, professionals, victims, the dilemma, government, etc.	5		
Explained what drove the unethical behaviors and/or business strategies that caused the scandal.	10		
Explained the costs associated with the business ethics failures from a corporate social responsibility and/or environmental sustainability perspective.	10		
Explained what managers and leaders of the company should have done to prevent the scandal.	10		
Explained what business policies and strategic decisions could have prevented the scandal from occurring.	10		
Determined if centralized or decentralized decision-making could have prevented the scandal from occurring? Explained in detail.	10		
Composed and explained business policies that establish standards of ethical behavior no different from the ethical standards and norms of the larger society and culture that could prevent a scandal like this from occurring ever again in the business.	10		
Ensured business policies balance corporate social responsibility and environmental sustainability with economic responsibilities to shareholders to prevent inequity.	10		
Compliance / Clarity / Organization (50%) <i>You are expected to meet the following requirements with ease in a 400 level course. Penalties will be calculated as a percentage up to 50% of the grade and will apply if the following criteria are not met.</i>			
Identified an article highlighting a recent (no more than three years old) ethics scandal using the Purdue University Global Library or other approved resources to evaluate according to instructions.	-		
Used headings to segment the topics in writing in order to create a flow of ideas for reader.	-		
Provided unique perspective using no more than one direct quote from research resources. Effectively synthesized research by paraphrasing.	-		

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Applied proper APA style referencing format.	-		
No spelling and grammatical mistakes.	-		
Appropriate language.	-		
Professional use of abbreviations and acronyms.	-		
Late Penalty (-20%)			
Total	75		