

Learning Goals: Students will gather examples and evidence of cultural influences on international business operations and practice.

Overall Expectations:

C1. analyse the ways in which cultural factors influence international business methods and operations;

C2. assess the ways in which political, economic, and geographic factors influence international business methods and operations;

Use the [article](#) provided to create a PowerPoint on the business in your article. You must include the following in your presentation:

Ø Business Name

Ø Country of origin of the business

Ø Country the business is moving to

Ø What challenges did the business face when moving to a new global location?

Ø What did the business do to adapt to the new culture?

Ø Was the business successful in the new global location?