

Certificate of Completion

This is to certify that Mackenzie Piper

has completed the course/exam

BBUS 4141 Senior Seminar - Outbound Exam - Online Students

on 11th December 2020

with Southeastern University

Topics	# Correct	Score
Accounting	7 correct out of 10	70.00%
Business Ethics	7 correct out of 10	70.00%
Business Finance	7 correct out of 10	70.00%
Business Integration and Strategic Management	9 correct out of 10	90.00%
Business Leadership	10 correct out of 10	100.00%
Economics / Macroeconomics	5 correct out of 5	100.00%
Economics / Microeconomics	4 correct out of 5	80.00%
Global Dimensions of Business	9 correct out of 10	90.00%
Information Management Systems	10 correct out of 10	100.00%
Legal Environment of Business	9 correct out of 10	90.00%
Management / Human Resource Management	2 correct out of 3	66.66%
Management / Operations/Production Management	3 correct out of 3	100.00%
Management / Organizational Behavior	2 correct out of 4	50.00%
Marketing	10 correct out of 10	100.00%
Quantitative Research Techniques and Statistics	8 correct out of 10	80.00%

Score: **85.00%**

Your total score of **85.00%** is at the **96th** percentile of all other exam scores completed by students in the **US** region(s). This means that your exam total score was equal to or higher than **96%** of other students who completed the same exam in the **US** region(s). For information related to how the score is used by your institution for grading purposes and/or academic credit, please refer to your course syllabus or instructions from your institution.



(%) Score Relative Interpretation of Competency

80-100	Very High
70-79	High
60-69	Above Average
40-59	Average
30-39	Below Average
20-29	Low
0-19	Very Low

The results from the CPC-based COMP exam are relative, meaning they must be taken in context with all student results. The scores obtained on the exam do not correspond directly to a traditional 100 point grading scale commonly used in academics. Instead, the scores are relative. The following table can be used to help you to understand how your scores relate to the averages.

Accounting

Accounting Data Analysis	2/3 = 66.66
Balance Sheet Analysis	1/1 = 100.00
Compliance in Accounting	1/1 = 100.00
Interest, Income, and Debt	2/3 = 66.66
Management of Accounting	1/2 = 50.00
Average:	70.00%

Business Ethics

Conflict of Interest	1/2 = 50.00
Corporate Ethics and Climate	1/1 = 100.00
Discrimination	0/1 = 0.00
Ethical Climate	1/2 = 50.00
Ethical Decision-Making	2/2 = 100.00
Ethical Standards	2/2 = 100.00
Average:	70.00%

Business Finance

Asset Valuation and Inventory	1/1 = 100.00
Balance Sheets and Financial Statements	0/1 = 0.00
Business Analysis Ratios and Calculations	1/1 = 100.00
Interest and Dividends	1/3 = 33.33
Stocks and Bonds	1/1 = 100.00
Tax Rates, Taxes, and Tax Codes	3/3 = 100.00
Average:	70.00%

Business Integration and Strategic Management

Business-Level Strategy	2/2 = 100.00
Competition	2/2 = 100.00
Corporate Mission, Vision, and Values	1/2 = 50.00
Corporate Structure and Governance	2/2 = 100.00
Diversification	1/1 = 100.00
Strategic Planning and Decision-Making	1/1 = 100.00
Average:	90.00%

Business Leadership

Assessing Leadership Styles	1/1 = 100.00
Control and Types of Leader Power	3/3 = 100.00
Employee Development	1/1 = 100.00
Leader Expectations	1/1 = 100.00
Leader Traits and Attributes	2/2 = 100.00
Models of Leadership	2/2 = 100.00
Average:	100.00%

Macroeconomics

Economics Trends and Forecasting	1/1 = 100.00
Inflation and Recession	2/2 = 100.00
Interest Rates, Investment, and Fiscal Policy	1/1 = 100.00
International Trade	1/1 = 100.00
Average:	100.00%

Microeconomics

Microeconomic Trends and Analysis	1/2 = 50.00
Price, Cost, and Profit	2/2 = 100.00
Supply and Demand	1/1 = 100.00
Average:	80.00%

Global Dimensions of Business

International Corporate Strategies	5/5 = 100.00
International Governance and Regulation	2/3 = 66.66
International Patents and Protections	2/2 = 100.00
Average:	90.00%

	Outbound
<u>Information Management Systems</u>	
Artificial Intelligence	1/1 = 100.00
Data and Information	2/2 = 100.00
Executive and Decision-Support Systems	1/1 = 100.00
Expert Systems	1/1 = 100.00
Information Management Processes and Procedures	1/1 = 100.00
Simulation Analysis	2/2 = 100.00
Telecommunications	2/2 = 100.00
Average:	100.00%
<u>Legal Environment of Business</u>	
Civil and Criminal Processes	1/1 = 100.00
Consumer Protection	0/1 = 0.00
Financial Regulation	1/1 = 100.00
Government Regulation of Businesses	3/3 = 100.00
Legal Agreements and Documents	1/1 = 100.00
Liability	2/2 = 100.00
Types of Business Organizations	1/1 = 100.00
Average:	90.00%
<u>Human Resource Management</u>	
HR Manager Roles and Responsibilities	1/1 = 100.00
HR Planning	0/1 = 0.00
Staffing Decisions	1/1 = 100.00
Average:	66.66%
<u>Operations/Production Management</u>	
Continuous Improvement	1/1 = 100.00
Cost Control	1/1 = 100.00
Data Analysis Tools	1/1 = 100.00
Average:	100.00%
<u>Organizational Behavior</u>	
Coporate Culture and Climate	0/2 = 0.00
Individual and Group Dynamics	1/1 = 100.00
Organizational Charts and Structure	1/1 = 100.00
Average:	50.00%
<u>Marketing</u>	
Marketing Research, Planning, and Strategy	1/1 = 100.00
Place	2/2 = 100.00
Price	2/2 = 100.00
Product	4/4 = 100.00
Promotion	1/1 = 100.00
Average:	100.00%
<u>Quantitative Research Techniques and Statistics</u>	
Descriptive Statistics	1/1 = 100.00
Inferential Statistics	3/4 = 75.00
Population Sampling	1/1 = 100.00
Probability	2/2 = 100.00
Significance Levels	1/2 = 50.00
Average:	80.00%

* Frequency of Questions Correct. The frequency of questions correct is calculated for each subject within a CPC topic. The formula is: Number of Questions Correct / Number of Questions Offered) * 100.