

Description: The purpose of your assessment is to find highly interesting and unusual information relating to the Social Psychology. Each of you will have a different topic (subject), and will explore it. Your virtual poster has to present information that is not obvious, be prepared in a way that easily catches attention, and stimulates an interest in knowing more. Please be sure your facts and findings are strictly related to the topic, are surprising and are taken from academic sources. Submit your assessment Turnitin as a group.

You have to prepare a virtual poster based on your knowledge, curiosity, critical analysis and creativity. Content has to be related to the course material we covered during week 14 “Social Psychology”. However, you can come up with your own topics which you will relate to social psychology.

Your poster should include the following elements:

1. Topic / Subject (clearly stated);
2. Interesting facts;
3. Statistics;
4. Pictures;

Submission Specifications

The Virtual poster will be submitted on Turnitin on the day and time as stated on Moodle.

Plagiarism

Upon suspicion and doubt of the authenticity of the work submitted, the Instructor has the right to ask the student to verify her/his work. This can be done through, but not limited to, repeating the work, oral examination or discussion, alternative or similar on spot class assignment, pop quiz, or any other action deemed necessary. If the student fails to prove the authenticity of the work, then the Instructor will apply the academic misconduct rules, as mentioned in the AUM Student Handbook, which may include awarding the work a zero grade.

Students are expected and encouraged to be honest and to maintain the highest standards of academic integrity in their academic work and assignments at the University For a detailed description of academic misconduct, please refer to the undergraduate AUM Student Handbook.

It is the responsibility of the student to make sure that the submitted work is original, authentic, and error-free (both text and images).

Marking Scheme 20%

Grading Criteria	Very good (20-15)	Good (15-10)	Average (10-5)	Poor (5-0)
Overall Impression (20%)	Detailed and comprehensive. Main questions addressed and new insights reported. Creative and attractive work.	Quite detailed. Addresses main questions, but does not add much new insight into the subject.	Average work with basic information. Some attempt to address the main questions. Few new insights.	Below average work. Important details missing. The main questions barely addressed.
Insight (20%)	High level of insight; reveals a deep engagement with the material, clear and strong arguments used; original content and execution.	Considerable insight, revealing a solid understanding of the material; good content and execution.	Acceptable insight; argumentation covers most of the main points and reveals some knowledge and understanding of the material.	Little insight; rudimentary argumentation, few or no examples or illustrations.
Feasibility of Application (20%)	Content and realization are unique; elements were appropriately assembled, designed, and executed. Interesting to visit.	Content and realization are interesting; elements were appropriately assembled but they were designed and executed fairly.	Content and realization lack originality and creativity; elements were not appropriately assembled nor designed; the execution was rather sloppy.	Content and realization are stereotypical; the execution was rather sloppy.
Theoretical Support (20%)	Goes beyond what is expected and integrates evidence appropriately and effectively, providing sufficient explanations to convince the reader of the level of acquired knowledge.	It begins to offer reasons to support its points. It begins to interpret the evidence and explain connections between them and main ideas. They bear some relevance.	Uses generalizations to support the points. Examples are obvious or not relevant. It depends on unsupported opinions or assumptions and assumes that evidence speaks for itself and needs no elaboration or support.	It depends on clichés or hasty generalizations or offers little or no evidence of any kind. Uses irrelevant details or lacks supporting evidence. Maybe unduly brief
Mechanics (20%)	All sentences are grammatically correct and clearly written. Technical/other language words are always explained. All information is accurate and up-to-date. Paper has been spell-checked and proofread and contains no errors. Very well written and analyzed work. All evidence is properly	All sentences are grammatically correct/clearly written. Technical terms, words from other languages, are only sometimes explained. All information is accurate and up-to-date. Paper has been spell-checked and proofread and contains no more than a few minor errors, which do not adversely affect the reader's ability to understand the essay.	A few sentences are grammatically incorrect or not clearly written. Several words are misused. Technical terms, words from other languages, are rarely explained. Not all information is accurate and up-to-date. Paper has been proofread, but still contains several errors. Reader's ability to understand essay may be	Lots of grammatical errors and bad writing. Several words are misused. Technical terms, words from other languages are not explained. Not all information is accurate and up-to-date. Paper has not been spell-checked or proofread and contains numerous errors. The reader has a difficult time understanding essay

cited using APA
guidelines.

compromised by these
errors.