



ALIBABA & AMAZON

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Alibaba Financial Ratios

	2019	2018	2017	2016
Current ratio	1.30	1.89	1.95	2.58
Cash ratio	0.98	1.55	1.61	2.22
Inventory turnover	31.67	16.38	9.10	5.26
Receivables turnover	56.56	37.56	23.75	15.18
Total asset turnover	0.59	0.39	0.25	0.16
Net profit margin	0.23	0.26	0.28	0.71
Return on assets	0.09	0.09	0.09	0.20
Return on equity	0.18	0.18	0.16	0.33

Amazon Financial Ratios

	2018	2017	2016	2015
Current ratio	1.10	1.10	1.09	1.10
Cash ratio	0.60	0.60	0.58	0.60
Inventory turnover	7.85	6.31	4.98	4.04
Receivables turnover	14.28	10.90	8.34	6.56
Total asset turnover	1.27	0.97	0.74	0.59
Net profit margin	0.04	0.02	0.02	0.01
Return on assets	0.05	0.02	0.01	0.00
Return on equity	0.18	0.06	0.05	0.01



	Alibaba	Amazon
	2018	2018
Current ratio	1.89 😊	1.10
Cash ratio	1.55 😊	0.60
Inventory turnover	16.38 😊	7.85
Receivables turnover	37.56 😊	14.28
Total asset turnover	0.39	1.27 😊
Net profit margin	0.26 😊	0.04
Return on assets	0.09 😊	0.05
Return on equity	0.18 😊	0.18 😊