

Outline:

I. Introduction:

Thesis Statement: People believe that even if social media has a significant beneficial impact on society and the economy, but it also has negative effects on health.

II. Society.

III. economy.

IV. Health.

V. Conclusion.

Effects of Social Media

Social media is a technique consisting of several programs, and they are designed using different strategies. Additionally, it aims to facilitate the process of communication among people, learn about other cultures and create relationships in easy ways in all parties of the world. By using two main tools, like network, mobile phones or smart computers, users can communicate, interact and share information with other parties, like companies, organizations, and people, widely.

Social media swept the world like an incurable epidemic. Because the world is changing more rapidly than the ability of followers and analysts to know what effects these means generate, and what economic, social and political variables they entail, before we get results, we find that the world has embarked on a more advanced stage in the media. That makes us amazed by what is happening, unable to catch up with it, unable to know its negative and positive effects and the whole new values it imposes on us.

*your writing?
very informal*

3 Social media is all the tools used to connect individuals together. Also, it has been recognized since 1792 in which the telegraph appeared. (Hendricks, D, 2013). Moreover, a new type of social media appeared, they used to call it BBC (Bulletin Board System). They are small servers that work when people connect computers and modems together. This kind of social media allows users to access online games and chats. However, they were very slow and expensive. After that, the development continued slowly and by the 1800s, the most important inventions of social media occurred. One of them was the telephone in 1890 and the other one was the radio in 1891 (Hendrick, 2013). Since the computer was invented in the 19th and until the 20th century, more and more types of social media appeared. Social media has been spreading and achieving a significant amount of users widely. Many of social media

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applications were created in that period, like Facebook in 2004(Barr, A, 2018), Twitter in 2006, Instagram in 2010 and Snapchat in 2011(Rampton, J, 2016). Nowadays, these applications are the most popular applications of social media which are allowed to be downloaded by users on smartphones.

Social media applications vary according to users need and ^{inf.} it's divided into five types.

frag. [First, social networking sites whose primary goal is to build a large network of relationships and knowledge, like facebook and twitter. Second, is photo-sharing sites that aim to share photos and important moments between users, such as Instagram and Snapchat. Also, there are video sharing sites to share videos among their users, such as YouTube and Vimeo. Another type of social networking is social networking sites that aim to share posts and long articles between users. Examples are Medium and Tumblr. Finally, discussion sites where the user can ask questions and discussions and search for answers, like Reddit and Quora.] frag.

Many popular social media platforms see millions of users logged in every day. One of them is Facebook which is one of the most popular social networking sites. It helps users to share photos, videos, send text messages to friends, and make free voice or video calls through. Also, Twitter is a social networking site where users post tweets and interact with them. Tweets were originally limited to 140 characters and then doubled to 280 characters for all languages except Chinese, Japanese, and Korean. Additionally, Instagram which is used to take pictures, edit, and share it with friends. Instagram is one of the ^{ww.} most social networking sites that ^{5-✓} are characterized by privacy, no one can see the pictures posted on the account of anyone else without being a friend. v.o. Finally, Whatsapp which is one of the most popular frag. communication sites, used by phone number. It ^{inf.} isn't only to communicate with you by your phone number, but you can also send text messages, and make voice calls, and video calls for free.

> simplify ? clarity

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While almost all people ^{inf.} use social media, some groups oppose all forms of social media. People believe that even if social media has a significant beneficial impact on society and the economy, but it also has negative effects on health.

Social media has several positive effects on society. Users can use it as a way to improve or make new relationships among people from different countries, increase productivity and make a healthier society.

First of all, using different kinds of social media applications, like Google Duo for video calls, WhatsApp for chatting or Line for phone calls, people can make relationships easily. These programs provide enhancement interaction among family and friends who are far from each other. Because of the uncomplicated and fast communication with people around the world, people with no siblings or friends in their lives could find friends in virtual reality. Social media allows making friends with people who have the same passion, leanings or age, that would reduce the rate of lonely people and make a better society. (Quan-Haase, Young, 2010).

Another positive impact on society is that social media increases productivity and makes a healthier society. First of all, social media promotes democracy because it allows the free expression of opinions. Nowadays, most social media applications policy allows users to write comments about their opinions in freedom, for example, the president of the United States has an official account on Twitter where residents can share their opinions about their community and about everything that happens around them. Also, Social media has made people aware, educated and knowledgeable about different cultures, languages, and countries, it has brought the whole world together in one place. Moreover, social media makes society aware of the importance of volunteering, because of what is happening around the world and seeing some countries suffer from poverty or lack of food and water. Using a social media strategy to complement volunteer recruitment, volunteer officials in many non-profit organizations are assigned to recruit, train, recruit, and honor volunteers

sources?

★ specific examples?
stats?

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↑ more

using the virtual world. For all these reasons, social media has made society more effective and convenient than in the past. (Tennille, 2016.).

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Social media is a website that helps promote social interaction and communication between people around the world, and used by some as a means of profit and make money. Social media affects many of the merchant's lives and it also affects the economy. (Zhukova, 2018).

Social media has moved beyond the notions of communication and exchange of opinions between people to become strong instruments used by organizations and people to create business processes in different industries. (Desjardins, 2017). Most merchants see that e-commerce is more economical than traditional trade, as there is no law requiring the merchant to pay taxes on the Internet, and it is much easier to work on it than to work in shops, and because it helps save a lot of time and effort, and through which you can link to your products to as many customers as possible. Then, merchants have embraced social media and these networks have a powerful effect on company development, marketing, organizational image enhancement, fresh business development and entrepreneurship. Besides, most of the social media has become an effective means of advertising and work, which has led to the improvement of a large sector of companies and attract more customers and consumers. (Desjardins, 2017). Moreover, many electronic platforms have emerged, including online shopping and distance learning platforms, companies and organizations use social media celebrities to influence, advertise and attract customers in smart ways. For consumers, e-commerce has increased their welfare, that's because most companies now have social media pages that showcase their products and allow them to be delivered to consumers anywhere in the world without any effort.

specific
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Social media has become an important part of business success, as William Henry Gates, founder of Microsoft, said in an interview, IT and business are becoming closely intertwined. I don't think anyone can talk about one without the other. (Biography, 2019).

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Social media has influenced the economy in several ways by building a strong relationship between enterprises and consumers. Also, companies have built social media platforms that allow customers and consumers to communicate directly with institutions and to provide opinions and suggest products needed. (Biography. 2019; Desjardins, J. 2017).

Specific examples?

Sig Social media helps and allows small businesses and brands to appear faster, easier and less expensive. Companies do not have to pay a lot of money on traditional advertising on television, streets, and others. However, using social networking programs and the use of influencers is more helpful. Social media has fostered the spirit of competition among companies in good ways, and as a result, many jobs have created in the electronic market and business administration. Finally, the public opinion of consumers has led e-commerce through networks to improve the standard of living and increase the welfare of the ordinary citizen, enabling them to choose the correct product and service for them from anywhere in the globe and facilitating the process of direct communication between them and businessmen and brands.

Source?

Sig Social networking sites can raise the rate of the economy in an entire country. China and America are the most important examples of rising economy due to social media. Where the rate of the economy grew by 35.2% in China, and America came the second with 17.9% due to advertising on social media. (Desjardins, J, 2017). For example, Shein and JollyChic are two of the largest companies in China because of their use of smart strategies in advertising, marketing and using social media. Therefor, many companies have made China great value in the economic market.

Despite the benefits of social networking, there is a downside that can lead to major problems or damages. One of the most important examples is the threat to the Saudi economy in 2019 due to the spread of a rumour that led to the loss of many important international deals for the state.

Source?

*You need to explain
this a lot more.*

Social media can affect human health in many ways such as psychological and mental health. Also, the use of social media addiction leads to anxiety, depression, introversion, and stress. In a study published in "The Economist" website, researchers in Britain found that over the last 25 years, anxiety and depression rates among young people have increased by 70%. Most of the young people who participated in the study that the use of four or five social networking sites caused an increase in their anxiety and depression.

The study also reported that 91% of young people between the ages of 16 and 24 use the Internet for social media only. (Jaime, E, 2016).

Another problem of using social networking sites that cause increased mental illness is cyberbullying where Social media offers bullies chances to track victims 24 hours a day in cyberspace. Also, seeing the perfect picture of every person you see on social media increases your chances of self-comparison and makes many young people lack self-confidence. Through these sites users get to know hundreds of people close to the same age group, they will know accurately the details of their daily lives and their achievements and methods of dealing with failure. Suddenly, the achievements of the damaged person will appear weak and pointless which leads to doing horrible things, and the main problem is sometimes your feelings of jealousy does not come from people's show off, however, it comes from the dissatisfaction of yourself.

As for the last problem, it is a problem of sleep disorders, linked to the quality of sleep conditionally linked to mental health. The more responsibilities and fears, the greater the incidence of insomnia and after the rate of depression and anxiety among people became insomnia prevalent among young people. The use of negative social networking sites adversely affects business and productive capacities and susceptibility to diseases such as diabetes, obesity and heart attacks. In addition to the significant role played by social media in increasing the rate of anxiety and depression, the light emitted by phones

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and computers also contributes to the disruption of the normal processes that take place in the brain, including the secretion of the hormone melatonin responsible for feeling sleepy.

inf. In conclusion, modern social media has shortened distances between people around the world to become a small village, but these platforms have a wide impact on the real world. Therefore, with the rapid pace of life and lack of time for effective communication in our time, social media has become the best means of communication, whether social, practical or even at the family level. Social media is an effective and important way of life. In fact, the possibility of unlimited communication with the outside world offered by social media has opened up prospects, opportunities and possibilities for all human beings to develop their lives at all levels.

Social media can be useful in many aspects, the most important of which is the production of an effective society and its impact on the economy, but it can also negatively affect health. Benefit or harm is not only the amount of time you spend using social media, but the important thing is how people use it and how it affects their community, economy and health.

Today, social media is the fastest change in life. ~~I think that~~ people can no longer stay outside or resist social media. Total abandonment of social media seems almost impossible because it means getting rid of an important source of happiness, inspiration, learning, meeting new people every day and staying connected to the world. Social media is an alternative to the real world.

~~I think that~~ the future of social media is very successful, but it will not be in favour of a single site dominating the industry. The nature of social networking sites is renewed and people love everything new.

Volatility is strong and fast in this world and the entry of new programs is very easy, so I think that the victor is the fastest adapted to the circumstances and the most daring in the acquisition of competitors.

Unclear

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Addresses Topic? Meets TAGs?		ANY SUBSTANTIAL ERRORS IN THE		sentence pattern		cap/punct	
		missing S/V		verb tense			
		Standard		Below standard		Unsatisfactory	
Sentence Structure	Above standard	35	Sentences are natural and fluid. No mistakes with verbs or other grammatical forms, especially word order. Uses compound/complex sentence structures appropriate to the argument essay such as adverb clauses of reason, purpose and causation.	28	May have minor, occasional errors. Uses compound/complex sentence structures appropriate to the argument essay style such as adverb clauses of reason, purpose and causation.	23	Structural errors make one or two sentences very confusing. OR, no successful attempt at any structures other than simple sentences.
		25	Effective vocabulary choices that allow for convincing, detailed argument. Uses vocabulary to provoke and sway audience. No problems with word form or spelling. No unnecessary repetition. Comfortable use of collocations. Tone appropriate to format.	20	Broad vocabulary sufficient to establish validity of argument. Provides ample supporting details. Two or three mistakes with word form or misspellings of low frequency words. Tone is generally appropriate to format.	17	Vocabulary is sufficient to promote argument, but word choices are not styled to convince. Word choices are ineffectively repetitive and details are limited. Averages no more than one misspelling or word form mistake per sentence.
Vocabulary for Persuasion		13	Introduction demonstrates the importance and purpose of the discussion. Thesis is a well-crafted sentence leading to a logical well-thought-out argument. Covers all relevant points.	11	Introduction clarifies the importance and purpose of the topic. Thesis is a well-crafted sentence that leads to a logical development of the topic with consideration of most common points related to argument.	9	Introduction does not link directly to argument. Thesis has structural problems, but leads clearly to the argument. Argument has a structure and purpose, but may not be fully developed. Misses one obvious point.
Logic of Argument, Thesis						0	Introduction does not link to the argument. Thesis is unclear and not directly related to the topic. Exploration of argument is not organized in a logical fashion or explored with any depth.
Overall Unity and Development		13	Uses effective examples. Sequence signaled by a variety of dependent & independent clauses, appropriate vocabulary, and grammatical structures. Acknowledges and defeats counter arguments. Reaches convincing conclusion.	10	Some transitions are signaled using grammatical devices and vocabulary, rather than simple signal words. Considers most common counter arguments. Provides sufficient evidence to support conclusion.	8	Signal transitions using linguistic devices, but limited. Depends on basic signal words. Argument has structure and purpose, but is missing support in one section. Ignores common counter arguments. Conclusion is weakly supported.
						0	Uses basic signal words in a simplistic fashion. Argument is not organized in a logical fashion and is unable to be resolved in a conclusion. Weak or no examples.
Use of Outside Sources		14	Incorporates source material logically and strategically to support thesis. Appropriately chooses quote, paraphrase, or summary. Includes credentials and correct format.	11	Correctly refers to outside sources and expert opinion. Gives appropriate credit. Source is well integrated into body of essay. Does not over use source material.	9	Has source formatting errors. Heavily relies on quotations in place of summary or paraphrase. Source material may not promote logic of thesis. OR, sources in text are not in references or vice versa.
						0	Does not incorporate outside information. OR, most of the essay is copied from outside sources with little or no effort to incorporate own ideas. OR, reference section missing.