

Instructions

Learning Goals: Demonstrate an understanding of the major factors that have influenced Canada's and international businesses' involvement in global trade.

Overall Expectations:

B1. analyse ways in which Canadian businesses have been affected by globalization;

B2. demonstrate an understanding of the factors that influence a country's ability to participate in international business;

B3. assess the effects of current trends in global business activity and economic conditions.

Specific Expectations:

B1. 2, B2.1, B3.1, B3.2, B3.3

For this unit project, you will take the information learned about how globalization has changed the nature of international business and create an info-graphic.

Information graphics or **info graphics** are graphic visual representations of information, data or knowledge intended to present information quickly and clearly. They can improve understanding by utilizing graphics (images) to enhance the human visual system's ability to see patterns and trends.



The Big Question: Which factors have had the greatest impact on Canadian businesses conducting international business in the age of globalization?

Task:

- Select a minimum of **5** topics we examined in the unit:
 - Factors affecting Canada's Competitive Advantage,

- Knowledge Economy,
- Digital Economy,
- Quality Control,
- Technology,
- Processes,
- Attitudes,
- Value of Information,
- Value in Labour,
- Strategies for Global Positioning

For **each topic**, your Info graphic **MUST** include the following:

- Use of **3 statistics/data/facts** that inform
- Image(s) should be **directly related** to the topics
- Information used should be **synthesized** (in your own words)
- Use **5 sources** to gather research and cite in MLA format

Along with the above information, a successful info graphic will include:

- Use the 4 key elements of an info graph (tell a **story**, use **data**, use **text**, **design**- colour, font)