Week_7_and_8_Discussion.edited.docx

by

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Week 7 and 8 Discussions

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Week 7 Discussion

Music can be used as a powerful political tool when conducting protests. It can be utilized as a means of communication to communicate one's thoughts on current events. Similarly, music can be a powerful tool to rally people, particularly the youth, to vote. Therefore, with the most successful performers from all genres spreading the same message, a new generation recognizes that they, too, could play an essential role in the process. Whereas musicians for poor political practices might chastise several political contenders, another candidate might be receiving an unprecedented outpouring of outspoken support from the music community, which shows that music can be used as a powerful endorsement tool in the political scene. Likewise, music can be a powerful criticism tool in politics, as indicated in the documentary when Cash performs another song other than what President Nixon requested criticizing him.

President Nixon tried to connect country music to conservative politics because at the time, country music appealed to the majority of the people and Popular audiences liked to be entertained rather than study policy documents. Because advertising had to support the mass media necessary to reach popular audiences, it was essential to build a marketing section that would prefer to hear conservative remarks by purchasing marketers' goods. Therefore, the way to reach out to the majority of the citizens was by connecting country music to conservative politics.

The primary political message in the song "Man in Black" by Johnny Cash is that politicians should seize oppressing the poor. The whole piece is a protest message against

affluent politicians' mistreatment of impoverished people, as well as mass imprisonment. Similarly, political polarization is another message depicted in the song. Cash is not afraid to express his thoughts regarding the Vietnam War; like many other veterans, he praised the president's attempts to stop the war while simultaneously pleading for tolerance.

Week 8 Discussion

The 1970s saw a tremendous transition in popular music genres, technology, and consumption. While genres divided, the rock business converged, forcing fans into s boxes. Artists spurred technical advancements because they frequently disregarded fame for the sake of their music. Similarly, American society grappled with the adjustments and frictions of an era of aggressive and fragmenting progressive movements such as sexual revolution, feminism, and human capacity. The multiple and diverse representations of sexuality and gender identity in the mainstream disco frenzy of the mid-1970s to the early 1980s became prevalent as cultural expressions of gender and sexual ambiguity and redefinition (Barros, 2020). Evaluating dance music as a mass-marketed cultural context that included dance routine, fashion, films, and music demonstrate how dance music integrated a broad spectrum of sexuality and gender possibility.

This phenomenon challenged traditional boundaries and how contemporary culture functioned as a forum for participants grappling with social movements and variations outside of the ostensibly political activity and within a highly commercialized and increasingly sexualized cultural context. Dance and music provided women with an erotically charged, aggressive sexual expression impacted by the problematic relationship between feminism and sexual liberation. Participants walked a fine line between sexual required knowledge and belongingness, identifying one's sexuality and evading sexual exploitation. Discotheques' influence of culture also affected and refashioned dominant modes of manhood, representing a conflicted and

questionable response to feminism's requirements that challenged and revolutionized masculine ideologies for blacks and whites while establishing avenues for the protest.

Peer Response

RE: Week 8: Music and Gender

Hello Daivi

I could not agree with you more that men dominated the music industry in the early 1970s, particularly in the Rock n' Roll genre. Most women have experienced a high amount of anxiety to avoid being labeled as female artists or writers. However, Gender equality in the entertainment industry has progressed significantly over the years.

References

Barros, E. (2020, Mar 23). *The Splintered 70s*. [Video]. YouTube. https://www.youtube.com/watch?v=vBp0O1Tzn38

Dosa, S, & Kopple , B. (Directors). (2018). *Remastered: Tricky Dick & The Man in Black*. [Video file]. https://www.netflix.com/watch/80191051?trackId=13752289&tctx=0%2C0%2C449f683b67d91f024e4a9b8969daee68f7480311%3A56cfa628f590135d7470cf57a4a61e1c1b87afc9%2C449f683b67d91f024e4a9b8969daee68f7480311%3A56cfa628f590135d7470cf57a4a61e1c1b87afc9%2C%2C

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