

amazon

by Amazon Amazon

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Amazon and the Covid-19

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To keep up with an increased call for essential commodities, Amazon publicized that it will no longer be going to receive any other non-essential goods at its storerooms till April 5, 2020. These unparalleled decisions will have direct effects on third party vendors and sellers who mainly depend on Amazon's storerooms to receive their commodities at the hands of buyers (PURCĂREA, 2020). Amazon consumers may expect more accessibility and availability of essential goods such as foods, soaps and so on. Meanwhile, the customers should be prepared for delayed shipping of non-essential items such as electronics and clothing. "We see increased online shopping, and as a result, some products such as household staples and medical supplies are out of stock."

The findings also indicate that the Amazon has employed an additional 100,000 workforces in the United States to respond to increasing demand, while at the same time levitation the workers' income in the Canada, United Kingdom, and the US by almost \$2 per hour (Khan, 2020). Approximately, about 125,000 individuals are even now working in Amazon fulfilment stations in N. America. More importantly, the Amazon organization has extended its leave rule for sick workers as well as allocating funds aimed at providing safety for seasonal and distribution drivers infected by the covid-19. Nonetheless, Amazon is still distributing non-essential goods that had been already stored in their storerooms. Although, the company is not going to accept any renewals from sellers and vendors during this pandemic period.

According to marketing research done by eMarketer, 39% of all online business carried out in the United States have been done by Amazon. Subsequently, with many individuals remaining indoors during the pandemic period, Amazon will end up getting supernormal

profits (Okyere et al., 2020). Therefore, Amazon ought to reduce the number of products accessible via their prime subscriptions service that warranties two days of free delivery

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