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Discussion Board

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Course

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Discussion 1

The company that I found forward-thinking and thriving in the implementation of sustainable practice is General Motors. As the company proceeds in developing electric vehicles, they have also focused on designing other vehicles to reduce environmental impacts throughout their life cycle. They have managed to reuse or recycle 85% of vehicle mass at the end of their lifetime (General Motors, n.d). Sustainability has impacted the environment by preserving the health and biocapacity of the environment by decreasing the amount of toxins released in the ecosystem. Society is also affected through sustaining their wellbeing as the community because there is less wastage and pollution that could result in significant health conditions. Moreover, sustainability ensures that there is better distribution of wealth and more jobs in society. The company benefits by having more customers through their innovation and sustainable design of the products, resulting in the manufacture of the outstanding customer and brand-focused vehicles.

References

General Motors. (n.d). Sustainable Materials. <https://www.gmsustainability.com/material-topics/designing-for-the-environment/sustainable-materials.html>

Discussion 2

Technology plays a vital role in society, and it has transformed every aspect of individuals' lives. Chapter 11 states that through technology, people's connection is increased, innovation becomes intense, and businesses have changed. The most exciting thing about General Motors is the way they have improved vehicle safety using technological advancement. General Motors (n.d) emphasized that General Motors have introduced periscope technology to

reduce crashes. Periscope has concentrated on three aspects, including advocacy, technology and research in handling the issue of safety among people outside the vehicle, passengers and drivers. General Motors has always invested in technology innovation ever since because, in the 1970s, they managed to design and create the first airbag system. Similarly, they have used technology advancement to improve vehicle safety, such as the driver attention system, which allows hands-free driving with the super cruise driver assistance technology on well-matched highways. General Motors (n.d) claimed that periscope technology ensures safety through humans' lens by concentrating on drivers' behaviors and the environment.

References

Chapter 11: The Role of Technology

General Motors. (n.d). In-Vehicle Technology. <https://www.gmsustainability.com/material-topics/keeping-people-safe/in-vehicle-technology.html>

Discussion 3

The recent event where the government failed to protect the consumers was during the coronavirus pandemic. The Consumer Federation of America (2020) stated that although the Coronavirus Act is passed, the vital consumer financial wellbeing is not addressed efficiently. The bill ensures that there will be an inclusive national paid sick leave and safeguard homeowners and renters from economic hardship. The failures of consumer protection include restricting high-cost lending schemes, protecting against utility shutoffs, preserving consumers' access to reasonably priced communications services, and stopping debt collection or placing a moratorium. The victims comprise all consumers that are susceptible and are impacted by the virus. What the government could do to prevent such failures in the future is to create a more

inclusive package to help consumers. Every measure should be included in implementing the consumer bill to improve their physical health and wellbeing. Yes, my findings have changed how I will support General Motors in the future. Although we offer financial services, this will be a central department that will deal with such situations in protecting consumers towards events such as the coronavirus pandemic.

References

Consumer Federation of America. (2020). Now that the Coronavirus Act has passed its time to address critical consumer protection measures.

https://consumerfed.org/press_release/now-that-the-coronavirus-act-has-passed-its-time-to-address-critical-consumer-protection-measures/

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