



Texas Wesleyan
UNIVERSITY

EDU 6366: Lead Successful Turnaround Culture in Urban Education

Module 4 Short Paper Rubric

Overview:

In this short paper you will describe the process and rationale for selecting the members of a planning team. The planning team is the initial group of stakeholders that will help develop the goals and actions to achieve the objectives of the turnaround initiative. Then you will practice creating SMART Goals, action plans, and steps for an objective. This short paper simulates what the planning team would work on during the planning phase of the STP.

Prompt:

Describe the process and rationale for selecting members of a planning team. In other words, who will you select to be on the team and why did you select them? What is your role as a school leader in the planning phase?

Develop the following for the objective stated in the SMART Goal and Action Plan Template or select one of your own:

- Create at least two SMART goals that align with the objective.
- Develop an action plan to reach the goals you have outlined.
- Outline the action steps you would take to reach your goals.



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Guidelines for Submission: Your paper must be submitted as a 1-2 page Microsoft Word document with double spacing, 12-point Times New Roman font, one-inch margins, and at least one source cited in APA format. Attach the completed SMART Goal and Action Plan to your submission.

Instructor Feedback: This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center.

Critical Elements	Exemplary (100%)	Proficient (85%)	Needs Improvement (55%)	Not Evident (0%)	Value
Planning Team	Describes the process and rationale for selecting members of the planning team with sophisticated awareness.	Describes the process and rationale for selecting members of the planning team.	Describes the process and rationale for selecting members of the planning team but the response lacks details, clarity and/or accuracy.	Does not describe the process and rationale for selecting members of the planning team.	45
Action Plans	Develops SMART goals, action plans and action steps with sophisticated awareness.	Develops SMART goals, action plans and action steps.	Develops SMART goals, action plans and action steps but the response lacks details, clarity and/or accuracy.	Does not develop SMART goals, action plans and action steps.	45
Articulation of Response	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy to read format.	Submission has no major errors related to citations, grammar, spelling, syntax, or organization.	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas.	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas.	10
Total					100 %