

**Unit 4 Rubric: Narrative Persuasion
(40 points)**

	8	6	4	2	0
Thesis - proposition	The main argument is stated clearly and easy to locate.	The main argument is easy to locate, but unclear.	The main argument is present, but difficult to locate.	The main argument is difficult to locate and unclear.	The main argument is missing.
Development – structure, transitions, introduction, body, conclusion	The essay builds off of/leads into the thesis through a thorough engagement with supporting evidence. The essay wields narration with precision. The conclusion is thought-provoking.	The essay builds off of/leads into the thesis with supporting evidence. The essay wields narration. The conclusion is present.	The essay lacks adequate engagement with supporting evidence. The essay wields narration, but not clearly. The conclusion is present.	The essay lacks adequate engagement with supporting evidence. The essay lacks narration. The conclusion is unclear.	Supporting evidence and conclusion are missing. Narration is missing.
Style – freighting/telescoping and hieroglyphics	The essay deploys creatively and correctly ALL of the following STYLE techniques: freighting, telescoping, VSS, MT-Word, dash, dash skewer, semicolon, colon, parentheses, two lenses, metaphor, simile, super-literalism.	The essay deploys creatively and correctly MOST of the STYLE techniques.	The essay deploys, though not always correctly, MOST of the STYLE techniques.	The essay deploys SOME of the STYLE techniques, and not always correctly.	The essay lacks any engagement with STYLE techniques.
Mechanics – spelling, punctuation, capitalization	The essay's punctuation, capitalization, and spelling are correct. No errors.	The essay's punctuation, capitalization, and spelling are generally correct.	The essay has a few errors in punctuation, capitalization, and spelling.	The essay's punctuation, capitalization, and spelling are inconsistent.	The essay has distracting errors in punctuation, capitalization, and spelling.
Formatting – font, header, heading, indentation, spacing, citing, quotations.	The format of the essay follows MLA guidelines. No errors.	The format of the essay is generally correct.	The essay has a few errors in formatting.	The essay's formatting is inconsistent.	The essay has distracting errors in formatting.

Thesis ____
Development ____
Style ____
Mechanics ____
Formatting ____

A = 37 – 40 points
B = 32 – 36 points
C = 28 – 31 points
D = 24 – 27 points
F = 0 – 23 points

Total points: ____ of 40