

## Types of Film Reviews

- Advertising: Informational essay that describes the publicity about the film and persuades readers to see it.
- Journalistic: Informational essay that describes the film and offers opinions regarding its' quality.
- Critical: Extended essay that analyzes the cinematic merit of the film.
- Rhetorical: Extended essay that analyzes the literary merit of the film.

## Essential Elements of a Good Film Review

- Plot Synopsis: Be sure to begin with a brief description of the plot of the film.
- Background Information: Always place the film in the proper genre and include a description of the director, producer, and major actors of the film.
- Critique: Provide an analysis of cinematic (i.e. technical) and substantive (e.g. political and social) significance
- Evaluation: Explain strengths and weaknesses and why they work or do not.
- Effective: Support description and analysis with relevant data.

## Film Review Rubric

	Exemplary	Satisfactory	Unsatisfactory
Opening Statement	Establishes tone of review	Provides minimal indication of tone of review	Fails to indicate tone of review
Plot Synopsis	Provides clear synopsis of plot	Provides synopsis of plot but with too little information	Fails to provide synopsis of plot
Actors and Characters	Describes actors and characters	Describes actors or characters	Fails to mention significant actors or characters
Comparison	Comparison to other films by genre, performers, and directors	Fails to make comparison to other films	Comparison to other films are invalid
Cinematic Critique	Describes important technical aspects	Mentions important technical aspects	Fails to mention important technical aspects
Substantive Critique	Describes political and social significance	Mentions political and social significance	Fails to mention political and social significance
Evaluation of Film	Makes clear case for strengths and weaknesses of the film and why each worked or did not work	Expresses opinion about strengths and weaknesses of film, but does not explain why each worked or did not work	Expresses no opinion about strengths and weaknesses of film and fails to explain why things worked or did not work
Effectiveness	Provides many relevant examples from film	Provides some relevant examples from film	Provides no relevant examples from film
Grammar	<ul style="list-style-type: none"> <li>• No spelling errors</li> <li>• No grammatical errors</li> <li>• No punctuation errors</li> <li>• Inspired word choice</li> <li>• Solid sentence structure</li> <li>• Good transitions</li> </ul>	<ul style="list-style-type: none"> <li>• One spelling error</li> <li>• One grammatical error</li> <li>• One punctuation error</li> <li>• Appropriate word choice</li> <li>• One poorly constructed sentence</li> <li>• Adequate transitions</li> </ul>	<ul style="list-style-type: none"> <li>• Multiple spelling errors</li> <li>• Multiple grammatical errors</li> <li>• Multiple punctuation errors</li> <li>• Inappropriate word choice</li> <li>• Multiple poorly constructed sentences</li> <li>• Poor transitions</li> </ul>