

***** You will need to include a bibliography for your research - MLA*****

Understanding how to do business in a foreign country includes knowing the "Dos and Taboos" of that country. Dos and taboos are culturally determined. A "taboo" is a behaviour that is not considered acceptable in that culture or country. For example, in some cultures it is forbidden to touch someone on the head. In others, sticking your chopsticks upright in your food might be viewed with horror. A "do" is a behaviour that is expected or even required in the host country. For example, a Japanese business person will expect you to present a business card with both hands. Every culture has its unique set of "Dos and Taboos." In this assignment, you will determine what will and won't "do" in your IBP country.

Step 1: IBP Portfolio Research - Cultural Determinants

Compare the culture of Canada with the culture of your IBP country using these **cultural determinants**:

- geography
- history
- religion
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