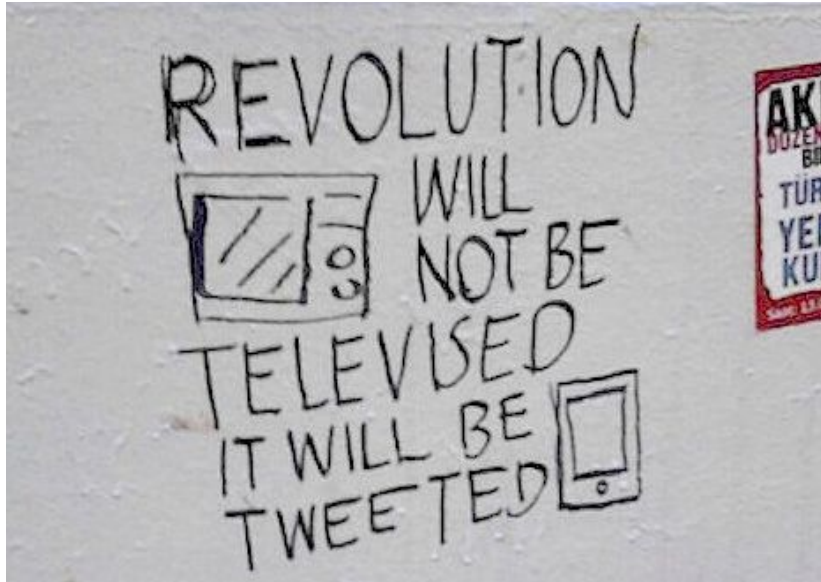


Evaluate the Impact of Social Media on a Social Movement



Our world today is more connected than ever before in human history; we can communicate with those in our immediate area or we can communicate with those on the other side of the world - and we can do so instantaneously. This increased connectivity has led to an ease of political organization like never before: no longer do people have to meet in order to plan an event - they can simply text, Tweet or instantly message one another and a plan can be set. Your task in this assignment is to evaluate the use, effectiveness, strengths and weaknesses of social media (such as Facebook, Twitter, Instagram, Snapchat, and any other social media platform) in an international movement of event.

You should look at most, if not all, of the following issues for your evaluation:

- How has this group or movement used social media?
- What successes have they had?
- What difficulties have they faced?
- What do supporters say?
- What do critics say?
- How has the traditional media portrayed the use of social media?
- What else could be done?

Possible events/movements to select:

- G8/G20 Summit Protests (can pick any of the summits - they have all been heavily protested)
- Black Lives Matter (you can select a specific city or event, or look at the organization as a whole)
- Idle No More
- Occupy (like BLM, you can be as broad or as specific as you would like)
- Arab Spring
- Trans-Pacific Pipeline
- Anti-Austerity Protests in Greece/Portugal/Spain/Brazil
- Standing Rock Protests
- Human Rights Protests in Turkey
- Or a protest/event/movement of your choice

You can complete this evaluation any way that you like: you can present it in a visual format (such as Prezi or PowerPoint); you can write it in a formal essay style; you can construct and complete a graphic organizer - however you would like to present your research information is just fine!

Be sure to include both proper footnotes and a bibliography page in proper Chicago formatting.