

Your IBP Country – Snap Shot

The Goal: You will research and write a brief outline report in Word about your selected IBP country. You will also become familiar with the reference tools that are useful when conducting research for International Business.

The Task: You will select a country that Canada currently conducts trade relations with. You will research this country and create a general overview of the base characteristics that make this country an attractive trading partner for Canada.

Step 1 – The Country

China is the country to focus on while conducting research throughout this course.

Step 2 - Map

Provide a map of your china, with major cities and physical characteristics marked.

Step 3 – Country Overview

List:

- Size relative to Canada
- World Region
- Capital City
- Population
- Currency
- Language (s) spoken
- GDP per capita (converted to Canadian dollars)

Step 4 – Time Consideration

Time: When it is noon in Ottawa, it is _____ in _____.

Step 5 – Geopolitical Background

- Climate: Briefly describe the climate
- Labour Force: Briefly describe the size and typical occupations of the labour force.
- Government: Describe the type of government.
- Trade Relations: List examples of exports to and imports from Canada.
- Write a paragraph describing the history of Canada's trade relations with your IBP country.
- Current Competition: Identify and describe at least one brand name product, company, or multinational enterprise that originates in your IBP country.
- Education Opportunities: List major post-secondary institutions in your IBP country.