

The Task: Research and analyse the potential competitive advantage of your chosen country which is China

***** You will need to include a bibliography for your research*****

Step 1: Resource Analysis: Does China have resources that can be found only there, or are resources there of a high quality?

- Describe the quantity and quality of natural resources in your chosen country.

Step 2: Product Analysis: Which resources is your country currently known for?

- List three products for which your country is best known.
- Describe either the competitive or absolute advantage that these products have.

Step 3: Advantage Analysis: Does your country have advantages?

- Explain how your country has advantages that give it a competitive edge.

Step 4: Industry Analysis: Is your country known for manufacturing or innovation?

- List any manufactured goods that are "unique" to your country.
- List any innovations that your country is known for.

Step 5: Comparative Analysis: What makes your country competitive?
How do the competitive advantages offered by this country provide opportunities for rationalization of Canadian business operations?

- List and describe the major factors that give your country a competitive edge.
- Briefly explain why it makes sense to move a Canadian business operation to this country?

Consider the following:

Quality and quantity of natural resources

Strength of a country's currency and its exchange rate

Infrastructure

Research and Development

Workforce characteristics

Societal characteristics

Entrepreneurship

Government involvement