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The systems of transportation enable every individual getting to desired destinations, and the systems have developed to become one of the essential daily components of people. One of the sectors of the economy that transportation has significantly aided is in business, ensuring that consumers get services and products, as well as they, get to markets. Transportation is there to stay, though most of the specifics of transportation have changed in the recent past. The changes in transportation are expected to be more even shortly. Consumers no longer depend on public transportation and driving, and therefore they will no longer be the standard for most of them. In recent years and the coming years, ridesharing and bike-sharing have gained much prominence and are expected to continue with the trend.

The transportation systems have significantly changed the question remains how consumers are driving the change and how they are reacting towards this change. It is prevalent the way consumers are discussing the way they move from one place to another on social media. They mostly discuss issues ranging from car-buying to others like programs of trying a bike-share. Social transportation conversations are both expansive and deep, and therefore the ones that can win over these conversations are the brands that listen to what the consumers say. Thus, from social conversation monitoring, we can be able to develop an analysis of the current landscape of transportation, the preferences of cars by consumers, increasing ridesharing and an economy sharing bikes and scooters.

Technology is changing the way consumers travel. There have evolved the ridesharing apps like Uber and Lyft which have already replaced the long-used taxis by consumers, and there has come the invention of the self-driven cars in significant city roads. The developments that are being witnessed have affected for instance the American consumers and their interaction with systems of transportation. Car-buying has been affected by the easy and relatively affordable

access to the options of ridesharing. Seemingly, the consumers have accepted the driverless cars though not yet established to which extent. From the analysis on the social media posts of consumers, it seems that car-buying may hit a roadblock shortly in some cities. The holds of car-buying are slipping even though it is the method of transportation that is mostly discussed. For instance, an analysis of major cities ¹ in the united states like Washington DC, New York, and San Francisco, it has been shown that ridesharing has been gaining much acceptance since 2014 and it has steadily grown from 5 percent to 20 percent. Besides, the analysis of these cities shows that the ridesharing conversations especially about Uber and Lyft has significantly increased and has cut into the car-buying and the volumes of discussions of public transit systems. However, despite all this, it has been established that consumers are still hesitant towards the self-driving cars due to the perils that are conceived and therefore not gained much as it was expected.

The automotive industry is undergoing transformative evolution. The present owned driver-driven cars are driving alongside self-driving cars. Despite not gaining much acceptance, the future is expected to have more of this, and its transportation is shifting towards this reality. The rate at which the shifts are being experienced is due to the shifting of the behavior and the expectation of the consumers aided by the advances in technology and regulation. The nature of mobility of consumers is expected to shift with the invention of the autonomous vehicles which is transforming the consumer's nature of mobility. There are societal benefits that are expected to follow suit in the future transportation of consumers. The autonomous vehicles are expected to ease traffic congestion as they can follow one another navigating through intersections. Therefore, future consumer mobility means reduced white-knuckle commuting that has been found by researchers to be unpleasant.

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