

health for all genders & age

→ Prime price

~~Price~~

Price → Margin

←

Product

←

Promotion

→

Convenient Hygienic

OMP.

Discount

media

royal "Cand" E

on line

Face Book

U tube

Manufacturing cost

Cost. + delivery
transport - warehouse
staff
dealership.

logistics

Company

Market research on comparable products.

Bulk discount → dealer price.

retail price.

Quality Assurance, $\frac{1}{2}$ $\frac{1}{3}$ Certification

venue, channel, → lab test

people → target, development, expansion.

process → marketing customer engagement.

physical → physiological aspect

→ health keep

nice to taste

no harmful substance

all natural

→ packaging

it's a, imaging.