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by

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Discussion 5

Kashmanian (2018) maintains that GM's supplier code of conduct dictates that suppliers must understand and follow GM's approach to transparency, responsible sourcing, and supply chain management. GM anticipates that similar requirements will be passed down via its suppliers' supply chains. GM intends to trade with suppliers that meet their criteria and act in a way that is consistent with and positively reflects GM's values across the supply chain. GM carefully selects its suppliers and demands them to meet contractual obligations, adhere to rules and regulations, and operate following the principles and ethics of GM Code of Conduct, Performing with Integrity, and the Supplier Code of Conduct. On the other hand, if I were to design this code for my firm, I would first examine its supply chain before discussing it with my suppliers and other entities in the industry. The information gathered would allow me to assemble a committee comprised of the procurement team, suppliers, and a few executive representatives. The committee would report to the executive appointees and me.

Discussion 6

GM is dedicated to finding inclusive solutions to social problems in the communities where they live and work. One outreach event involving the company is non-profit organizations financing. The company urges charity firms with a similar goal to study their guidelines and resources and consider applying for financing. GM's participation in this event recognizes the value of assisting people in acquiring valuable technical and vocational skills, overcoming economic hurdles, and positively impacting areas via creative social initiatives, thus aligning with their stance as a business in the community (Davies, 2017). The company's involvement in this event aligns with its zero congestion, emission, and crashes vision by fostering the next generation of world-class scientists, engineers, mathematicians, and technical

innovators. They also guarantee that all children, particularly marginalized groups, have access to educational resources and mentoring in these professions. Consequently, the company gains a positive reputation through these events because it demonstrates that they care about the community and its clients, making them competitive in the industry. Such events bring the community together by guaranteeing their involvement and assuring beneficial results to the community. Consequently, the organization receives better media coverage, community reviews, and advertising, thus improving its image.

References

Davies, A. (2017). *General Motors Is Going All Electric*.

Kashmanian, R. M. (2018). *Supplier Codes of Conduct: Company Authorization of Subcontractors*. Environmental Quality Management, 27(4), 9-27.

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