

THEORIES, THEORISTS, AND IMPORTANT TERMS

"The visible world is no longer a reality and the unseen world is no longer a dream" ~Yeats

Critical thinking= Questioning (Socratic Questioning)
" [I am not smart/genius; I'm curious] " ~ Einstein

Semiotics- Study of signs

F. De Saussure- Language is based on signs. Signs = Signifier (word/image)

Signified (meaning)

Charles Peirce- There are 3 relationships between sign and its meaning

1. **Icon-** resemblance to actual thing
2. **Index-** connection of facts: cause and effect
3. **Symbol-** depends on how to interpret

Representation= symbol: to stand for, to suggest an idea, visual image, belief, action

R. Barthes- 'The Death of the Author'

- Meaning exists not only in production but reception
- The signifier "I" is a 'shifter'; that moves from one speaker to speaker as each lays claim to it
- Linguistically, the author is never more than the instance writing'

Ideology- one type of symbolic system among others

- a set of doctrines, beliefs, or ideas that form the basis of a political, economic, or other system which attempts to put the experience of the world into some order. The result in **Marxist thought** is the distortion of reality to maintain authority over it.

K. Marx & F. Engels- "Ruling Class/Ruling Ideas"

- **Ideology** is the ideas of the ruling class that are in any epoch the ruling idea; the class which is the ruling material force of society is at the same time its ruling intellectual force

L. Althusser- ISA and RSA

- **ISA-** Ideological State Apparatuses
- **RSA** Repressive State Apparatuses
- In order to produce its productive power, state applies control through ideologies/ rituals (ISA) and if needed through repression/violence (RSA)

Interpellation

- A process by which ideology pre-defines individuals/ constructs them (recreation/birth)
- Secondary status of subject as mere effect of social relation

- **Idealized future**
 - **Identifiable characters**
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J. Lacan

- The Self-identification and restatement of Ego; yearning for the whole self
 - Mirror Image: the birth of new-self
 - Symbolic Order: Self-identification via symbols (name, image, colors, etc.
 - The Order of Real: Self-identification through Others; Focus on whole complex of the self in social setting; What is authentic, the unchangeable truth in reference to Self and external dimensions of experience.
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Appropriation- The use of borrowed elements in the creation of a new work

- Re-vision, 'proximation', re-interpretation, parody, satire

Irony- how a person, situation, statement, or circumstance is not as it would actually seem

- It ridicules a thought or an event with witticism or sarcasm not only to criticize but to promote improvement

Satire- a way of using humor to show that someone or smth. is foolish weak/bad

- Criticizes the bad qualities of people, government, society
- Holds up human habits/ practices and foolish qualities to ridicule or scorn

Narcissism – is an extreme selfishness, with an impressive view of one's own talents or look and a craving for admiration. Narcissism is characterizing a personality type.

Altruism- selfless concern for the well being of other / prioritizing and caring more about others than about oneself (the opposite to Narcissism)

The looking-glass self -is a social psychological concept, created by Charles Horton Cooley in 1902, stating that **a person's self grows out of society's interpersonal interactions and the perceptions of others.**

Understanding oneself through their own understanding of the perception, which others may hold of them. This is how one's sense of identity is developed. Therefore identity, or self, is the result of learning **to see ourselves as others do.**

- This is very similar to Lacan's Self Identification through the Other.
- Lacan's Self-Other:
Our self-identity is developed because of/ when compared with others.

