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Universal moral codes

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The findings in the article ¹ “These 7 Rules Could Be the Universal Moral Code Shared by Every Culture, Study Finds” by Dickrill (2019) proves to have implications both positive and negative in doing a business across the globe.

Cockrill (2019) offers the most critical ideas and concerns that have certain implications in carrying out a business in every part of the world. Historically, many civilized countries experienced war and conflicts which could have brought about misery to humanity either directly or indirectly. Any kind of war, conflict, or even misery is a form of deviation from morality. Business operation is an undertaking that mostly depends on morality. Here morality means that those engaged in business activities do it peacefully. In other words, business is not being affected by political instability. Now in his article Dockrill offers some facts about how cultures are bound by moral code with shared rules and behavior. This means that such moral code does not bring about differences that could lead to a kind of fear resulting from war or conflict and thus instability in such cultures within countries have a positive implication towards a business. From a sample of 60 societies as Dockrill put it clear that moral values unite us and as such this breaks any form of barrier to doing business. Moral values are a key motivation to business and investment because, with it, nations are politically stable meaning that there is no form of fear that scares away investors. We all share a common moral code and this is important in promoting cooperation as well as a common good. The finding touches on human relations and the evolution of human morality among all people in the world and this help in promoting cooperation and it is through this cooperation that businesses continue to thrive. Notably, good human relations promote trade, and where trade is taking place also the business is promoted. The universal moral codes are associated with not only cooperative behaviors

but also rules that foster justice, respect, and property right. Ideally, property right is an incentive for any kind of innovation as it helps/encourage business people by rewarding their ideas hence driving leading into the growth of businesses. I can't forget the fact that property right promotes the commercialization of innovations in the markets and it an asset business needs to embrace for revenue maximization.

Centrally, the finding reveals that going against moral codes hinders cooperative behaviors and this is morally bad in that, it brings about injustice, theft, and disrespect and this discourages business undertakings. This happens in those few societies that never gives social norm a priority. the finings shows that in Micronesia Chuuk society, the lack of moral code makes them feel that it is admirable to steal openly believing that it portrays one's dominance. However, this is not bravery as described in the article since it is morally wrong and thus business cannot succeed where theft or conflict is resulting from a desire to be dominant using aggressive power.

To sum up, businesses should focus on embracing universal mora; rules in promoting cooperative behaviors that in turn promote business operation in every part of the world. However, violation or going against what is good consequently kills businesses.

Reference

Dockrill.P. (2019). These 7 Rules Could Be the Universal Moral Code Shared by Every Culture, Study Finds.<https://www.sciencealert.com/these-7-rules-form-a-universal-moral-code-shared-by-every-culture-study-finds>

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