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**For Sustainability, SMEs Require Solid Cybersecurity Strategies**

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### **For Sustainability, SMEs Require Solid Cybersecurity Strategies**

In the United Kingdom, one SME experiences a cyberattack every 19 seconds, with over 65,000 cyberattacks per day (Rothwell, 2021). These numbers depict the current state of affairs but do not dictate the future of these SMEs. However, in an era where many SMEs have close to 75% of their employees working remotely, they must invest in cybersecurity to achieve sustainability.

According to Rothwell (2020), many business leaders consider cybersecurity as an afterthought. Despite investments made to secure the technological systems in these SMEs, they are simple and focus on the basic online security protocols. That should not be the case. However, the major challenge in realizing these goals lies in leadership support. Executives of these small enterprises must keep in mind that neither information security equipment, penetration techniques, systems, nor enterprises are static. Cybersecurity frameworks must change to accommodate these dynamic pieces. Micro, intermediate, multinational, and global organizations are all dynamic organizations that regularly react to inevitable developments like staff changes, system upgrades, and new partner or supplier partnerships. In this perspective, Rothwell (2020) suggests that information technology policies and programs should be equally adaptable to these developments while maintaining a degree of security.

In conclusion, robust security measures indicate that a firm is suited for action and can compete effectively and adapt. On the other hand, fragile security techniques can be deadly from an economic and legal standpoint. Also, it is critical to choose comprehensive, modular, and modifiable time-saving solutions for cybersecurity solutions while maintaining pace with recent trends and vulnerabilities.

### Reference

Rothwell, R. (2021, June 17). *The security priority: Why SMEs need strong cybersecurity strategies for survival*. ITProPortal. <https://www.itproportal.com/features/the-security-priority-why-smes-need-strong-cybersecurity-strategies-for-survival/>

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